



MOVEMBER®



2016 – 2024
INVESTMENT REPORT

THE DISTINGUISHED GENTLEMAN'S FUND



A LETTER FROM THE CEO OF MOVEMBER

Last year, on May 19, 2024, 113,000 vintage motorcycle aficionados from over 105 countries and 959 cities around the world turned out for the Distinguished Gentleman's Ride. Decked in their finest attire and united by a common goal, they rode to raise funds and awareness for prostate cancer and men's mental health. And that they did – raising a remarkable AUD \$11.7 million to support vital men's health initiatives.

This year, we're excited to do it all again, but this time, is particularly special – as it marks the 10th anniversary of Movember's official charity partnership with DGR. A decade of riding together, standing together, and celebrating the power of community – while making a lasting impact on men's health worldwide. Together, we've raised over AUD \$70.4 million for men's health initiatives around the world – critical funds that have driven groundbreaking research, life-changing support programs, and vital awareness campaigns that have improved – and saved – countless lives.

But our mission is far from over, because too many men are still living in poor health or dying too young. In fact, every minute, somewhere in the world, a man dies by suicide. That's half a million men lost to suicide every single year – tragedies that are largely preventable. We know that strong social connections and a sense of belonging can be powerful protective factors, and the DGR community embodies this better than anyone. These annual rides are a reminder that no man should face life's challenges alone.

As we ride into 2025, we're not just celebrating a decade of impact – we're accelerating toward an even brighter future. From funding innovative mental health initiatives tailored to motorcycling communities to expanding support for veterans and first responders, and advancing cutting-edge prostate cancer research and survivorship programs, the road ahead is full of possibility. This milestone is a testament to what we've achieved together, and a call to action for the work still to come.

To every rider, supporter, and donor who has been part of this journey: thank you. You are the engine behind this movement, and together, we are changing – and saving – lives. So get ready to suit up, saddle up, and let's make 2025 our biggest ride yet.

Michelle Terry
CEO, MOVEMBER

RIDE DAPPER. RIDE FOR MEN'S HEALTH.



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THE DISTINGUISHED GENTLEMAN'S FUND



THE DISTINGUISHED GENTLEMAN'S FUND

Café Racer Aficionados Pty Ltd has partnered with Movember to manage program investments using funds raised from The Distinguished Gentleman's Ride (DGR) and The Distinguished Gentleman's Drive (DGD) Campaigns which make up The Distinguished Gentleman's Fund. This report outlines the allocation of net proceeds from the **2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023** and **2024** Campaigns.

INVESTMENT OVERVIEW

Net funds of **AUD \$9,446,881** were raised through the 2024 events, with a total of **AUD \$54,179,706** cumulatively raised from the 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023 and 2024 Distinguished Gentleman's Events and invested in men's health programs globally. Appendix A is a list of the funded programs.

The following chapters of this report provide a brief overview of programs and projects funded by The Distinguished Gentleman's Fund.

INTER- NATIONAL PROJECTS





INTERNATIONAL PROJECTS

PROSTATE CANCER

ONLINE PROSTATE CANCER RESOURCES

Movember's online prostate cancer resources empower men who are living with prostate cancer to take control of their health and points them toward resources that improve their quality of life.

Following a successful pilot of a web-based tool that allowed men to keep track of symptoms and side effects of prostate cancer treatment, Movember is now scaling the resources that were shown to be effective and ensuring that information is available that guides from diagnosis, throughout treatment and into survivorship.

The website is now available globally, with tailored content in the UK, Ireland, Australia, Aotearoa New Zealand, the USA, and Canada. Each region has had extensive review by clinical experts for accuracy and relevance to local practice as well as any required language and cultural translations. More than 500,000 users have visited the online prostate cancer resources since it was launched, with 96% of visitors reporting they felt more informed after visiting the site and 84% reporting they felt more confident to take action on their health.

Who is delivering it?

This work is being directly managed by Movember to be delivered and scaled in Australia, Canada, the UK, Ireland, Aotearoa New Zealand, the USA, as well as a version accessible globally.

How much funding has been invested?

Full details of funding for this project can be found in the Australia, Canada, UK, USA and Rest of World country sections below.

SEXUAL HEALTH & WELLBEING INITIATIVE

Sexual dysfunction can have a huge impact on quality of life following prostate cancer treatment – it can lead to anxiety, depression and contribute to the breakdown of relationships. Empowering men to understand how to navigate and redefine sex and intimacy after their diagnosis is critical to improving quality of life.

Following a successful pilot project, Movember has developed web-based services that will support men and their partners to self-manage and communicate about sexual health, an international health professional education program, and published the Guidelines for Sexual Health Care for Prostate Cancer Patients: Recommendations of an International Panel.

Building upon this work, Movember is now focusing on helping implement and scale these resources and programs internationally, with a goal of improving the care delivery standards and educational information that men with prostate cancer receive before and after treatments.

Who is delivering it?

Movember established a working group (USA, Canada, Italy, Netherlands, China, Kenya, UK, Australia, Aotearoa New Zealand) for development of first in field international sexual healthcare guidelines, which were completed and published in October 2022. The international digital resource is available for download at www.programs.movember.com/clinical-guideline-sexual-health-prostate-cancer.

This work is being directly managed by Movember to be delivered and scaled in Australia, Canada, the UK, Ireland, Aotearoa New Zealand, France, and the USA.

How much funding has been invested?

Full details of funding for this project can be found in the Aotearoa New Zealand, Australia and Canada, UK and the USA country sections below.

TRUE NORTH GLOBAL REGISTRY

The True North Global Registry supports clinicians and researchers across 17 Movember countries (Aotearoa New Zealand, Australia, Austria, Canada, Czech Republic, Germany, Hong Kong, Italy, Luxembourg, Netherlands, Spain, Switzerland, UK, (England, Northern Ireland, Scotland and Wales), United States of America) to participate in an international project that aims to improve the physical and mental health of men with prostate cancer.

As of January 2025, there were 129,000 men with clinical data in the registry internationally. The registry harnesses new and existing prostate cancer registries and organisations, which systematically collect clinical data and measure patient reported outcomes (PROMs) at both baseline and 12 months post active treatment. 82,000 PROMs have now been completed prior to clinical management and 55,000 collected 12 months after diagnosis as of January 2025. This clinical quality initiative seeks to improve patient outcomes by reducing variation in treatment quality, identifying excellence, and providing risk adjusted outcomes data to clinicians. Bi-annually over 400 data reports are produced for participating hospitals/clinics. These reports include benchmarked performance across a range of quality-of-care indicators and support participating hospitals and clinics to identify areas where they can improve the care that they provide.

By leveraging the International Consortium for Health Outcomes Measurement (ICHOM) standard set for localised prostate cancer, the project aims to:



- Define relevant clinical and demographic features, quality metrics, and patient outcome measures collected for men with localised prostate cancer who are managed in each of the Participating Sites or Local Data Centres where patients' data are collected
 - Describe international patterns of presentation, care, and patient-reported outcomes for men diagnosed with localised prostate cancer
 - Establish a secured and collaboratively governed central data repository drawn from Participating Sites and Local Data Centres who contribute patient-level data on patterns of presentation, care, quality, and patient reported outcomes
- Systematically measure other key elements of care that have the potential to impact outcomes
 - Compare and share outcomes between participating sites
 - Analyse the variations in outcomes – to understand the key drivers that deliver the best possible outcomes
- Funds raised across the international community have supported and continue to support the following Local Data Centres and their participating sites:

MOVEMBER COUNTRIES	PARTICIPATING RESEARCH ORGANISATIONS
Aotearoa New Zealand	Centre for Health Outcome Measures (CHOMNZ)
Australia	Monash University, Alfred Health, Australian Urology Associates, The Garvan Institute of Medical Research, Queensland University of Technology
Austria	MediUniWien
Canada	University Health Network – Princess Margaret Hospital, The University of British Columbia - Vancouver Prostate Centre, University of Alberta/APCaRI
Czech Republic	Thomayer Hospital (Nadační Fond Muži Proti Rakovině)
Germany / Switzerland	OnkoZert GmbH/German Cancer Society
Hong Kong	Prince of Wales Hospital, Queen Mary (University of Hong Kong)
Italy	Fondazione IRCCS Istituto Nazionale dei Tumori, University of Naples Federico II, Ospedale San Raffaele
New Zealand	Centre for Health Outcome Measures (CHOMNZ)
Spain	Hospital del Mar Research Institute (IMIM)
United Kingdom	University of Southampton, University College London
United States of America	Regents of the University of Michigan (MUSIC) - Michigan Urological Surgery Improvement Collaborative, Regents of the University of California (UCLA) - UCLA Urology, Vanderbilt University Medical Centre, Beth Israel Deaconess Medical Centre, Sloan Kettering Institute for Cancer Research

Who is delivering it?

Movember is directly funding and overseeing the project. Monash University and the University of California Los Angeles (UCLA) are the joint coordinating centres. A complete list of participating countries is listed above.

How much funding has been invested?

Full details of funding for this project can be found in the Australia, Canada, the UK, the USA, and Rest of World country sections below.



IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

IRONMAN is an international population-based registry which aims to recruit 5,000 men with advanced prostate cancer. It seeks to improve clinical outcomes and quality of life for men with advanced prostate cancer. Currently operating across 112 active sites in 15 countries, the IRONMAN project aims to:

- Describe real world practice patterns for treatments for advanced prostate cancer internationally
- Identify treatment sequences or combinations associated with optimal survival and patient-reported outcomes
- Assess whether treatments are associated with toxicities and co-morbidities

- Develop prospective blood biobank for clinical and biological characterisation of disease subtypes
- Create international partnership to work together to identify unmet needs in advanced prostate cancer

IRONMAN commenced in January 2017. Recruitment of all 5,000 patients is expected to be achieved in 2026. A total of 4,471 patients have been recruited to the study as of January 2025. Over 20,600 PROMs have been completed as part of the IRONMAN project, including over 2,100 baseline PROMs and almost 18,500 follow-up PROMs at various timepoints up to Month 60. IRONMAN boasts an overall PROMs completion rate of over 77%.

MOVEMBER COUNTRIES	PARTICIPATING RESEARCH ORGANISATIONS
Australia	Alfred Health, Australian Prostate Centre, Australian Urology Associates, Eastern Health, Epworth Healthcare, Macquarie University Hospital, Peter MacCallum Cancer Centre, Queensland University of Technology, St Vincent's Hospital Sydney, Westmead Hospital
Barbados	The University of West Indies
Brazil	Centro de Paulista de Oncologia, Centro de Pesquisa em Oncologia, Instituto Câncer do Estado de São Paulo, Instituto do Câncer e Transplante Curitiba, Latin American Cooperative Oncology Group
Canada	BC Cancer Agency, Canadian Cancer Society, CHU de Montréal, CHU de Québec, Cross Cancer Institute, Hamilton Health Sciences, Ottawa Hospital Cancer Centre, Princess Margaret Cancer Centre
Ireland	Beacon Hospital, Cancer Trials Ireland, Sligo University Hospital, St Vincent's University Hospital, Tallaght University Hospital
Jamaica	The University of West Indies – Mona Campus
Kenya	University of Nairobi
Nigeria	Federal Medical Centre Abeokuta, Lagos State University Teaching Hospital, University of Ilorin Teaching Hospital, University of Maiduguri Teaching Hospital
Norway	Oslo University Hospital
South Africa	Cancer Association of South Africa, Medical Oncology Centre Rosebank, University of Cape Town, University of Pretoria – Steve Biko Academic Hospital
Spain	Hospital Clínic de Barcelona, Hospital Clinico San Carlos, Hospital del Mar, Hospital Provincial de Castellón, Hospital Universitario 12 de Octubre, Hospital Universitario Central de Asturias, Hospital Universitario La Princesa, Hospital Universitario Miguel Servet, Hospital Universitario Virgen de la Victoria, Institut Català d'Oncologia Badalona, Instituto Valenciano de Oncologia, Vall d'Hebron Institute of Oncology
Sweden	Örebro University Hospital, Skane University Hospital, Umeå University Hospital
Switzerland	Ente Ospedaliero Cantonale, Kantonsspital Grabünden, Kantonsspital St. Gallen, Onkozentrum Zürich, Universitätsspital Basel, Universitätsspital Zürich, Oncological Institute of Bellinzona



United Kingdom	Clatterbridge Cancer Centre NHS Foundation Trust, Guy's and St Thomas' NHS Foundation Trust, Lancashire Teaching Hospitals NHS Foundation, Lister Hospital, Mount Vernon Cancer Centre, Sheffield Teaching Hospitals NHS Foundation Trust, South Tyneside and Sunderland, The Christie NHS Foundation Trust, The Royal Marsden NHS Foundation Trust, University Hospital Southampton NHS Foundation Trust, University Hospitals of Morecambe Bay NHS Trust, Velindre Cancer Centre
United States of America	Baptist Clinical Research Institute, Baylor College of Medicine, Carbone Cancer Center, University of Wisconsin, Columbia University, Dana-Farber Cancer Institute, Delnor Cancer Center, Doylestown Health, Duke Comprehensive Cancer Center & Duke Cancer Network, Durham VA Medical Center, Fox Chase Cancer Center - Temple Health, Howard University, Kishwaukee Cancer Center, Memorial Sloan Kettering Cancer Center, Memphis VA Medical Center, Moffitt Cancer Center, Morehouse School of Medicine, NewYork-Presbyterian Brooklyn Methodist Hospital, Oregon Health and Sciences Cancer Center, Ralph H. Johnson VA Medical Center, Reading Health System, Robert H. Lurie Comprehensive Cancer Center Northwestern University, Roswell Park Cancer Institute, Sidney Kimmel Comprehensive Cancer Center, Thomas Jefferson University, Tulane University, University of Alabama-Birmingham, University of California Los Angeles, University of California San Diego, University of Chicago, University of Illinois at Chicago, University of Massachusetts Memorial Medical Center, University of Mississippi Medical Center, University of North Carolina, University of Virginia, University of Washington Medical Center, Warrenville Cancer Center, Wayne St. University Karmanos Cancer Institute, Weill Cornell Medical Center, Winship Cancer Institute Emory University, Yale University, University Hospitals Cleveland Medical Center

Who is delivering it?

Movember is one of the key funders of the program and is overseeing the contracting for all of the non-USA sites. The Prostate Cancer Clinical Trials Consortium (PCCTC) in the USA is the global data coordination centre for the project.

How much funding has been invested?

Full details of funding for this project can be found in the Australia, Canada, the UK, the USA and Rest of World country sections below.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER EMPRO SUB STUDY

The IRONMAN EMPRO (Engaging Men in Patient Reported Outcomes) sub-study aims to test the concept that using PROMs (Patient Reported Outcome Measures) to trigger clinical intervention for men with advanced prostate cancer can improve quality of life.

180 men who are participating in the global IRONMAN study will be recruited to take part in the EMPRO sub-study. The participants will be asked to complete a short monthly online questionnaire for 12 months, with questions focusing on anxiety, depression, pain, fatigue, social isolation and insomnia.

If the man's responses to the questionnaire indicate that he is in distress or that his symptoms are worsening, a 'soft' or 'hard' trigger will be released. A 'hard' trigger will inform the man's clinical team to

contact him – and they'll be in touch within 48 hours. He will also receive self-management content tailored to his area of distress to help him self-manage his symptoms. At a 'soft' trigger he will receive an email linking him to the self-management content tailored to his area of distress.

This study will contribute to better understanding the experiences of men with advanced prostate cancer, providing an evidence base for best practices for advanced prostate cancer care, and how to integrate PROMs into real-time care. The study is being implemented at 8 intervention sites across the UK, Canada, Australia, and the USA, and is expected to be complete by 2026.

The 8 delivery sites include Memorial Sloan Kettering, NY Presbyterian Brooklyn Methodist, University Hospital Southampton NHS trust, Eastern Health, Macquarie, Cross Cancer Institute Alberta, Guys' and St Thomas NHS trust, and Weill Cornell.

Who is delivering it?

Movember is directly funding the EMPRO sub-study and is directly overseeing the project in partnership with The Prostate Cancer Clinical Trials Consortium (PCCTC) in the USA, who is the global Data Coordination Centre (CDCC) and study sponsor.

How much funding has been invested?

Full details of funding for this project can be found in the UK and the US country section below.



GAP3 - ACTIVE SURVEILLANCE

Despite advances in prostate cancer detection in recent years, many men with slow-growing tumours have undergone active treatments (such as surgery) even though it was unlikely that their cancer would progress. This is known as 'overdiagnosis' and 'overtreatment.' This group of men are likely to experience significant side effects from overtreatment, such as incontinence and sexual dysfunction, impacting their quality of life. In many cases, men with slow-growing tumours do not need active treatment and can instead be managed with ongoing monitoring for signs that the disease is spreading. This type of management is known as Active Surveillance, a strategy designed to help avoid the side effects caused by overtreating prostate cancer.

The GAP3 Prostate Cancer Active Surveillance Consortium and Database aimed to help improve how men living with slow-growing tumours are managed and avoid the burden of overtreatment. The project includes collection of clinical, MRI and genomics data, as well as Patient Reported Outcome Measures (PROMs), from 26,999 men who have chosen active surveillance instead of active treatment. Data has been collected from men attending 28 hospitals, medical research

institutions and treatment centres across 16 countries. Analysing this data enabled researchers and clinicians to address critically important research questions that could lead to improvements in prostate cancer care.

The GAP3 project helped to address complex research questions in active surveillance including comparing the effects/intensity of different tests used in surveillance (e.g. biopsy, MRI) on:

- patient reported urinary and sexual function
- the likelihood of upgrading to an aggressive cancer
- conversion from active surveillance to active treatments

Furthermore, the database has supported the validation of statistical models that can help predict the risk of a patient's cancer spreading and therefore requiring active treatment.

The findings from GAP3 have been shared with the urological community. In total, 23 abstracts have been presented at international research conferences and 19 research papers have been published in peer reviewed journals.

As of December 2022, Movember stepped back from funding and overseeing GAP3. After 9 years of supporting this project, Movember is now focusing its efforts on a new research program in active surveillance which builds upon the learnings from GAP3 and will test out a personalised active surveillance framework through an international clinical trial. Many of the participating organisations of GAP3 will also be involved in this new global collaborative program.

MOVEMBER COUNTRIES	PARTICIPATING ORGANISATIONS
Australasia	<ul style="list-style-type: none">• Dept of Urology, Singapore General Hospital, Singapore• Monash University and Epworth HealthCare, Melbourne, Australia• St Vincent's Prostate Cancer Centre, NSW, Australia• Kagawa University Faculty of Medicine, Kagawa, Japan• Dept of Urology, Yonsei University College of Medicine, Gangnam Severance Hospital, Seoul, Korea
Canada	<ul style="list-style-type: none">• University of Toronto, Sunnybrook Health Sciences Centre, Toronto• University of British Columbia, BC Cancer Agency, Vancouver• Dept of Surgery, University of Calgary, Southern Alberta Institute of Urology, Calgary
UK	<ul style="list-style-type: none">• University College London and University College London Hospital Trust, London and Guy's and St Thomas's NHS Foundation Trust, London• Cambridge University Hospitals NHS Trust, Cambridge• King's College London, London



USA	<ul style="list-style-type: none">• John Hopkins University, The James Buchanan Brady Urological Institute, Baltimore• Memorial Sloan Kettering Cancer Center, NY• University of California San Francisco, San Francisco• Dept of Surgery and Dept of Hematology and Medical Oncology, Emory University School of Medicine• MD Anderson Cancer Centre, Houston• University of Michigan and Michigan Urological Surgery Improvement Collaborative (MUSIC), Michigan
EUROPE	<ul style="list-style-type: none">• Erasmus Medical Centre, Prostate Cancer Research International Active Surveillance (PRIAS) Consortium, Rotterdam, Netherland• Helsinki University Central Hospital, Helsinki, Finland• Fondazione IRCCS Istituto Nazionale dei Tumori di Milano, Milan, Italy• University College Dublin, Dublin, Ireland• Skane University Hospital, Malmo, Sweden• Kantonsspital Baden, Baden, Switzerland• Instituto Valenciano de Oncologia, Valencia, Spain• University Hospital Muenster, Muenster, Germany

Who is delivering it?

Movember was directly funding and overseeing this project, from its inception in 2014, until December 2022. The Erasmus Medical Centre in Rotterdam, Netherlands is the data coordination centre for the project.

How much funding has been invested?

Full details of funding for this project can be found in the Rest of World country section below.

PROSTATE CANCER OUTCOMES REGISTRY - AUSTRALIA AND NEW ZEALAND

The Prostate Cancer Outcomes Registry Australia and New Zealand (PCOR-ANZ) is a large-scale prostate cancer clinical quality registry that collects information on the care provided and the outcomes for men diagnosed with prostate cancer in Australia and Aotearoa New Zealand. Over 250 hospitals currently participate in PCOR-ANZ, alongside almost 400 clinicians.

For the first time, doctors, researchers, and men affected by the disease are working together to improve the wellbeing of those diagnosed and living with prostate cancer. As of January 2024, 108,000 diagnoses of prostate cancer have been captured in the PCOR-ANZ. In addition, 48,000 patient reported outcome measures have been collected from men living with prostate cancer 12 months after receiving treatment. This substantial dataset encompasses approximately two-thirds of all men diagnosed and treated in participating Australian states and Aotearoa New Zealand.

Clinicians and hospitals contributing data to the Australian and Aotearoa New Zealand Registry receive six-monthly Quality Indicator reports with over 1,500 generated annually. These reports provide benchmarked information on how clinicians and hospitals perform against a series of quality-of-care indicators compared to other participating sites across Australia and Aotearoa New Zealand. Quality indicator reports enable clinicians and hospitals to identify how their practice matches against clinical care guidelines and against their peers. These reports are a vital mechanism to support quality improvement initiatives, improved quality of clinical care and patient outcomes for men in Australia and Aotearoa New Zealand with the ultimate goal of reducing the number of men suffering lifelong adverse side effects from prostate cancer treatment.

The registry produces a publicly available annual report of patient reported outcomes linked to treatment and these are available for download from the project website - www.prostatecancerregistry.org/publications/annual-reports.

Who is delivering it?

Movember is overseeing the program, with delivery provided through Monash University.

How much funding has been invested?

Full details of funding for this project can be found in the Aotearoa New Zealand country section below.



PROSTATE CANCER OUTCOMES REGISTRY - AUSTRALIA AND NEW ZEALAND DATABASE REPLACEMENT

To improve the way information is collected and used, the Prostate Cancer Outcomes Registry – Australia and Aotearoa New Zealand required a transformation to a new database platform. This new database enables a new and updated way to store the data collected from thousands of men and enables it to be better utilised by researchers to understand treatment pathways and to improve care.

Who is delivering it?

Movember oversaw the program delivery.

How much funding has been invested?

Full details of funding for this project can be found in the Australia and Rest of World country section below.

PERSONALISED ACTIVE SURVEILLANCE INITIATIVE

Building on the work achieved within the GAP3 project, the personalised active surveillance initiative seeks to reduce unnecessary treatment for men with low-risk prostate cancer and maximise detection for the men who would benefit from treatment. It will do this through a global clinical trial that will test a risk adapted active surveillance framework. Development for the clinical trial is currently underway. If shown to be successful, this new approach could transform the management of low-risk prostate cancer.

Who is delivering it?

Movember is overseeing the program, in partnership with a Clinical Trials coordinating centre and trial delivery sites.

How much funding has been invested?

Full details of funding for this project can be found in the UK, US and the Rest of World sections.

PROSTATE CANCER CLINICAL QUALITY INITIATIVE

Building on the work of the Movember-funded registries (PCOR-ANZ, TNGR, IRONMAN, IPCOR), the clinical quality initiative seeks to catalyse health systems quality improvement and reduce variations in care delivery, with a goal of improving outcomes for men with prostate cancer. This work will focus on systems-level changes that improve the collection and use of patient-reported information, incentivising quality improvement within health systems, national-level reporting on key gaps and barriers, and utilisation of data to build solutions that improve outcomes for men.

Who is delivering it?

Movember is overseeing the program.

How much funding has been invested?

Full details of funding for this project can be found in the Australia, Canada, Aotearoa New Zealand, UK, Ireland, US and Rest of World Sections below.

PREVENTING DISEASE PROGRESSION INITIATIVE

This initiative will determine how to prevent the progression of high-risk prostate cancer (cancers that grow or spread quickly) to advanced, fatal disease, thereby potentially curing the disease. It will bring together some of the world's best clinical trial data and teams for Australia, Canada, US, UK, Italy, Germany, Spain and Switzerland to create a purpose-built database that will guide future research.

Who is delivering it?

This program is being delivered by Movember in partnership with the South Australian immunoGENomics Cancer Institute (SAiGENCI) at the University of Adelaide.

How much funding has been invested?

Full details of funding for this project can be found in the US and Rest of World Sections below.

PERSONALISED CANCER CARE INITIATIVE

Every experience of prostate cancer is unique, from diagnosis to treatment, including how someone's quality of life is impacted. This program aims to help accelerate the integration of patient-reported outcome measures (PROMs) so that the needs of each man can be identified and supported. One of the key programs within this initiative are research grants to support the implementation of PROMs in real-world settings. Additionally, Movember will be supporting global collaborative learnings to amplify and share what works well.

Who is delivering it?

This program is being delivered by Movember, in partnership with researchers across Australia, Canada and United Kingdom.

How much funding has been invested?

Full details of funding for this project can be found in the Australia and Rest of World Sections below.

PROSTATE CANCER HEALTH EQUITY GRANTS

We are living in a time of amazing advancements in cancer prevention, diagnosis, and care. However, who you are and where you live dictates the quality of care you receive – and that can mean the difference between life and death. Income, education, geographical location, and discrimination based on your ethnicity, race, gender, sexual orientation, age, disability, and lifestyle are just a few of the factors



that can negatively affect someone's cancer care. The Health Equity initiative aims to overcome these disparities by funding research projects that improve health knowledge and outcomes for underrepresented communities.

18 Grants have been awarded globally that will discover new research, evidence strengthening and implementation of solutions for marginalised and traditionally underrepresented communities.

Who is delivering it?

This program is being delivered by Movember in partnership with community groups and researchers.

How much funding has been invested?

Full details of funding for this project can be found in the Canada, UK, Ireland, US and Rest of World country section below.

MENTAL HEALTH AND MEN'S HEALTH

SOCIAL INNOVATORS CHALLENGE PROGRAM

The Social Innovators Challenge (SIC) is a program focused on strengthening and building the social connections of men in Australia, Canada, and the UK. Strong relationships are a key protective factor against anxiety, depression, and suicide. The goal of the SIC project, which first launched in 2016, was to increase our understanding of what engages men to build quality connections, particularly those at risk of becoming socially isolated. Following an extensive review process, 13 projects were originally approved for pilot funding. 8 years on, 5 projects – Dad Hero (Canada), The Changing Room, Men's Pie Club, Brothers Through Boxing (UK) and Waves of Wellness (Australia) were successful in moving on to scale their projects. Waves of Wellness completed Phase 3 Scaling in October 2023 while the other 4 projects are continuing project delivery activities.

All projects continue to actively contribute to a knowledge community developed to share ideas, learnings and best practices and participate in regular virtual meetings. In August 2023, Movember held an in-person meeting in the UK, convening the three current social connections initiatives and the evaluation team to share knowledge, develop individual evaluation plans and contribute to a special edition publication. A summary report of the meeting is available for sharing as a separate document.

Scaling of remaining Phase 3 projects will be coming to a close by end of 2025 however 2024 saw a writing up of a number of papers and case studies for results and outcomes of the SIC. So far, two have been submitted for publication.

Who is delivering it?

The Social Innovators Challenge is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program. First Person Consulting is the evaluation partner for all social connections initiatives.

How much funding has been invested?

Full details of funding are noted in the Australia, Canada and UK country sections below.

VETERANS AND FIRST RESPONDERS (VFR) MENTAL HEALTH GRANT PROGRAM

In recent years, there has been growing awareness that first responders and military veterans are at greater risk than the general population for both poor mental health and suicide. A report, commissioned by Movember in 2019, found that lives could be improved or even saved if programs designed to support these groups were properly validated and backed by strong evidence.

As a result of the findings, Movember, in partnership with The Distinguished Gentleman's Fund, announced funding opportunity for programs that improve support for veterans, first responders and veteran and first responder families across 7 countries (UK, Germany (with additional funds from Gillette), Australia, USA, Canada, Aotearoa New Zealand and Ireland). In total, 15 projects were funded with a third-party evaluation partner from University of Canberra contracted to work with the teams and carry out programmatic evaluation. Movember held its first Veterans and First Responders (VFR) Knowledge Convening in Melbourne in September 2022. Outcomes included a comprehensive sharing of learnings and materials across projects and markets. Virtual knowledge sharing sessions are organised quarterly for shared learnings and skills development.

Of the 15 projects, 12 were funded in partnership with DGR (one project ended in 2023). The 11 remaining projects were extended throughout 2024 to allow for additional data collection and submission to the evaluation team to meet their 31 March 2024 deadline. The evaluation team analysed the data and provided a report to each of the projects in August 2024. Six projects were completed in 2024. Given positive results and an opportunity to ensure that all projects were allowed time to fulfil agreed delivery obligations, share and disseminate new knowledge or move knowledge into practice, the remaining five projects continue to be supported with DGR-funds until 2025-2026 to either complete program activities or undertake knowledge translation activities as detailed in the respective country descriptions later in this document.



Movember engaged the University of Canberra (UC) as the third-party evaluation partner for the overall program. UC were responsible for developing the evaluation framework, working and regularly meeting with individual project teams to check project delivery and data collection as well as regular reporting. Additionally, UC facilitated a special edition in Comprehensive Psychiatry with several VFR projects submitting papers.

Five virtual knowledge sharing sessions were organized by the evaluation team in 2024. Topics included peer support, psychoeducation, retreat-residential-based programs, organizational change, and programs for significant others (family/friends). Each session consisted of a panel of leaders from each of the projects facilitating an exchange of ideas, skills and fostering a culture of learning and collaboration.

In October 2024, the third-party evaluator submitted their Program Evaluation Report. The overall initiative evaluation demonstrates that the Veterans and First Responders (VFR) Program was effective in significantly reducing VFR mental ill-health (depression, anxiety, trauma), while also enhancing resilience, perceptions of support and quality of life. The Report also found the grant funding generated a positive return on investment. Further outcomes from the Report will be shared throughout 2025.

Who is delivering it?

The Veterans and First Responders program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program and collaborate on disseminating learnings/findings from the Veterans and First Responders Report.

How much funding has been invested?

Full details of funding are noted in the Australia, Canada, Aotearoa New Zealand, UK, Ireland and US country sections below.

DGR SOCIAL CONNECTIONS CHALLENGE

Research shows that men who are satisfied with their relationships and social connections are more likely to enjoy good mental health and wellbeing.

However, riding can be inherently isolating, which is why Movember, in partnership with the Distinguished Gentleman's Fund, is aiming to find ways for motorcyclists to create stronger connections with each other to improve their overall mental health and wellbeing.

Phase 1 – Idea and Pitch Development, resulted in 16 project teams from across Australia, Canada, Aotearoa New Zealand, the UK, and the USA, submitting pilot project plans.

Phase 2 – Piloting saw 8 project teams focused on

project delivery, taking account of the impact of COVID-19 on the ability to do so. At the end of this phase, teams who wanted to continue were given an opportunity to submit proposals to extend piloting activities to strengthen data collection. Six projects submitted proposals and, following a review process, extended pilot grants were awarded to 2 project teams in the UK to further test their ideas. In October 2023, a project was determined to be nonviable as the project lead failed to meet expected deliverables. Funding was withdrawn and the project terminated. In June 2024, the project lead of the last remaining project was unable to complete project activities due to various challenges with delivery and the project was terminated.

Who is delivering it?

Movember manages the DGR-SCC program centrally from Canada. Movember's Monitoring Research and Evaluation team is working with the Mental Health and Suicide Prevention team to oversee the evaluation of the program. First Person Consulting is the evaluation partner for all DGR-SCC initiatives.

How much funding has been invested?

Full details of funding are noted in the Aotearoa New Zealand, Australia, Canada, UK and US country sections below.

DIGITAL SOCIAL CONNECTIONS CHALLENGE

The COVID-19 global pandemic profoundly impacted the way people connect with each another. In response, Movember and the Distinguished Gentleman's Fund launched the Social Connections Challenge (SCC), a global search for digital or technology-focused ideas that would help maintain or strengthen male social connections and tackle isolation.

This multi-phased funding opportunity, which opened in August 2020, was particularly aimed at men who are at greater risk of social isolation because of where they live, their socio-economic status or cultural background.

Since 2021, 12 project teams in Australia, Canada, Ireland, and the UK developed their ideas with Movember over a number of months. Teams were allowed up to 24 months to complete development of their digital or tech focused ideas, with the intention that the product or program would be implemented and evaluated in Phase 2. Teams submitted proposals for Implementation grants, which were assessed by an independent review panel. Funding was provided for an additional 2 years to 5 project teams: 2 in Australia, 2 in the UK and 1 in Ireland.

First Person Consulting is the evaluation partner on this initiative and is using measures that are consistent with those that are being used under the Social Innovators portfolio however these have been updated to ensure that they are tailored to current contexts and fit for purpose to each project.

**Who is delivering it?**

Movember manages the DGR-Social Connections Challenge program. Movember's Monitoring Research and Evaluation team is working with the Mental Health and Suicide Prevention team to oversee the evaluation of the program. First Person Consulting is the evaluation partner for all DGR-Social Connections Challenge initiatives.

How much funding has been invested?

Full details of funding are noted in the Canada, UK country sections below.

MENTAL HEALTH ESPORTS AND GAMING

Young men (aged 12-25) are at increased risk of experiencing poor mental health during this period in their life, with half of all mental illnesses onset by age 14 and three quarters by age 24.

Given this, the aim of the Movember Gaming and Esports Initiative is to promote good mental health and prevent poor mental health in young men (12-25), by:

- improving their ability to successfully navigate the stressors of adolescence; and
- reducing their likelihood of utilising unhealthy coping mechanisms.

Esports and gaming is influential for how young men interact with others and shape their identity. Despite this popularity, many esports and gaming platforms are under-regulated and under-researched when it comes to mental health. Movember is stepping up to close this gap through the Esports and Gaming Initiative by investing in intervention design, sector convening, and forming partnerships with globally recognised organisations within esports sector and gaming communities.

In mid-2024, Movember partnered with BLAST as Official Mental Health Partner to;

- deliver a series of activations during large esports tournaments,
- develop and deliver an evidence-informed workshop and journal resource focusing on stress and healthy coping to esports players
- create a healthy messaging campaign to promote safer esports and gaming environments, as well as;
- produce a mini documentary centered around lived and living experiences of esports players and commentators.

As the evidence base exploring the relationship between gaming and esports and mental health is nascent, Movember are also investing in research to inform sector approaches to improving mental health outcomes for young men. This includes working with experts to develop Mental Health Guidelines for Esports that will increase the psychological safety of the esports and gaming sector.

By partnering with organisations such as BLAST, Movember is laying the foundation for implementing the guidelines to create safer esports and gaming communities – as they are influential in the lives of young men.

In 2025, Movember will continue to use esports and gaming as a platform to reach young men.

Who is delivering it?

This work is being directly managed by Movember in partnership with BLAST and research partners. Given the digital nature of esports and gaming settings, beneficiaries will be located globally, with a focus on Australia, Canada, UK, Ireland, Mainland Europe, and the USA.

How much funding has been invested?

Full details of funding are noted in the Australia, Canada, UK, USA, Ireland and Rest of World sections below.



AUSTRALIA



AUSTRALIA

INVESTMENT SUMMARY

From 2016 to 2024, Movember allocated a total of **AUD \$8,086,659** from Campaign proceeds to 17 projects in Australia:

PROGRAM FOCUS	PROJECT NAME	FUNDING AMOUNT (AUD)
Prostate Cancer	New Concepts Grants	\$398,738
Prostate Cancer	Young Investigators Grant	\$100,000
Prostate Cancer	Clinical Trials Award	\$322,960
Prostate Cancer	Clinician Scientist Award	\$351,669
Prostate Cancer	Prostate Cancer Research Alliance	\$699,510
Prostate Cancer	Sexual Health Project	\$321,918
Prostate Cancer	Online Prostate Cancer Resources	\$564,765
Prostate Cancer	True North Global Registry	\$118,812
Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer	\$104,590
Prostate Cancer	Prostate Cancer Clinical Quality Initiative	\$989,616
Prostate Cancer	Prostate Cancer Outcomes Registry - Australia and New Zealand Database Replacement	\$416,397
Prostate Cancer	Personalised Cancer Care Initiative	\$358,406
Mental Health and Men's Health	Social Innovators Challenge	\$145,865
Mental Health and Men's Health	Movember SpeakEasy Live Events	\$321,918
Mental Health and Men's Health	Veterans & First Responders Mental Health Grants Programs	\$1,252,439
Mental Health and Men's Health	DGR Social Connections Challenge	\$300,387
Mental Health and Men's Health	Mental Health Esports & Gaming	\$520,941

Movember will allocate a total of AUD **\$104,590** of the 2020 Campaign Proceeds and AUD **\$7,641** of the 2024 Campaign proceeds to future Prostate Cancer focused Initiatives.

Movember will allocate a total of **AUD \$209,181** from 2020 Campaign proceeds and **AUD \$476,316** from 2024 Campaign proceeds to future men's mental health and men's health promotion activities.



PROSTATE CANCER

Movember invests in biomedical research projects that aim to achieve breakthroughs in prostate cancer from prevention to treatment and survivorship.

DISTINGUISHED GENTLEMAN'S FUND NEW CONCEPT GRANTS

The Distinguished Gentleman's Fund New Concept Grants aimed to encourage and support cutting-edge innovative ideas of senior scientists working in the field of prostate cancer research. Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$398,738** from the 2016 Campaign to fund 4 DGR New Concepts Grants in 2017 in partnership with Prostate Cancer Foundation of Australia (PCFA):

GRANTEE	RESEARCH PROJECT
PROFESSOR MELISSA SOUTHEY University of Melbourne	Heritable epigenetic risk factors for prostate cancer. Many men who have other members of their families also diagnosed with prostate cancer do not have genetic changes in their DNA that explain the familial cancer susceptibility. Epigenetic changes are changes in the environment surrounding DNA that modify DNA without changing its sequence. This study systematically scanned the genome and found 41 heritable (passed from parent to child) epigenetic changes that were associated with increased prostate cancer risk. This information will be used with existing risk prediction models and molecular testing strategies for prostate cancer to improve prostate cancer risk prediction for all men.
ASSOCIATE PROFESSOR: JOSE POLO Monash University	A predictive computational framework for targeted reprogramming of castrate resistant prostate cancer. Identifying the key factors that control growth of cancer cells is notoriously difficult to predict. Using a novel mathematical approach called Mogrify, the study initially identified nine candidate factors (out of ~ 2000). Further investigation showed that targeting five of these factors were able to slow the tumour cell growth significantly, with one particular factor causing an amazing 70% death of the cancer cells. In summary, the ability to successfully predict novel targets to aggressive prostate cancer cells has revealed novel therapies that would otherwise have gone unnoticed.
PROFESSORS DEREK HART AND LISA HORVATH ANZAC Research Institute and Chris O'Brien Lifehouse	Therapeutic vaccination for prostate cancer using mRNA-loaded blood dendritic cells. This project aimed to train the immune system to fight cancer by vaccinating men with prostate cancer using specialised white blood cells, called dendritic cells. The research team has developed the means to isolate these cells and use them to initiate the immune system to fight a man's own cancer. The research team will continue to optimise the vaccine in pre-clinical studies in preparation to test the vaccine in a clinical trial.
PROFESSOR ROGER DALY Monash University	A new approach for characterising stromal interactions in prostate cancer and identifying therapeutic targets. In this project, the research team developed a method to detect chemical signals between cancer-associated fibroblasts and prostate cancer cells. They identified an important secreted protein, termed LOXL2, that promotes the spread of cancer cells.

These projects commenced in early 2017 with the final reports received in 2018. To date, there have been 16 publications and over AUD \$9.3 million funding secured based on research findings from these projects.

DISTINGUISHED GENTLEMAN'S FUND YOUNG INVESTIGATOR GRANT

The Young Investigator Grant aimed to encourage post-doctoral researchers to undertake work in the field of prostate cancer and support those investigators as they mature towards becoming independent scientists.

Dr Ian Johnson from the University of South Australia was awarded **AUD \$100,000** for the project titled "Altered endosome trafficking in prostate cancer" to study how cancer changes the way nutrients are moved and recycled via formation of small compartments within the cells. The study found that the cellular machinery responsible for the trafficking of these



small packages are elevated in prostate cancer cells. This results in faster movement of the packages to affect the way cancer cells can grow and metastasise out of the prostate to other tissues. The research team will continue to investigate two of identified cellular machineries to attempt to put the brakes on cancer progression by slowing the package movement. Dr Johnson is now a research fellow within the Mechanisms in Cell Biology and Diseases Research Group. He leads a multi-disciplinary team of researchers in using innovative technologies to study disease pathogenesis in space environments.

CLINICAL TRIAL AWARD

The Movember-DGR Clinical Trial Award supports clinical trials initiated in Australia that have the capacity to transform the treatment of men with prostate cancer within the course of the trial and/or immediately post completion of the trial.

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$230,588** from the 2016 Campaign and **AUD \$92,372** from the 2017 Campaign to support two clinical trials on a cutting-edge treatment for advanced prostate cancer, known as the PSMA theranostics.

Prostate specific membrane antigen (PSMA) is a protein that is found in high levels on prostate cancer cells. By attaching different radionucleotides, PSMA theranostics can accurately locate (PSMA PET imaging) and eliminate prostate cancer cells (PSMA radioligand therapy).

In partnership with PCFA, the Distinguished Gentleman's Fund campaigns supported two pivotal clinical trials (the ProPSMA trial and the TheraP trial) in Australia to determine the safety and efficacy of PSMA theranostics. Both trials were led by Professor Michael Hofman at the Peter MacCallum Cancer Centre.

In 2020, results from the ProPSMA trial suggested the PSMA PET imaging could replace conventional imaging (bone scan and CT) to inform treatment selection for men who are suspected to have metastatic prostate cancer.

In 2021, results from the TheraP trial showed that PSMA radioligand therapy improves men's quality of life and is a potential alternative to the standard chemotherapy (cabazitaxel) for men with advanced prostate cancer that continue to progress on treatment.

PSMA theranostics represents a revolutionary intervention in the clinical care pathway for men with prostate cancer – the diagnostic accuracy supports treatment decision making, whereas the life-prolonging therapy provides men with better quality of life to enjoy time with their loved ones.

Whilst the PSMA PET imaging is approved and funded (through Medicare) in Australia, the PSMA radioligand therapy is being reviewed and considered by the Medical Services Advisory Committee. Movember is continuing to work with clinicians and patient representatives to advocate for access for the PSMA radioligand therapy in Australia.

CLINICIAN SCIENTIST AWARD

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$351,669** from the 2017 Campaign to the Clinician Scientist Award.

This award aimed to support outstanding, clinically qualified professionals to establish themselves as independent clinician researchers in the field of prostate cancer.

Dr Niall Corcoran's project, titled "Investigation of mechanisms of prostate cancer metastasis and treatment resistance", aimed to develop methods of distinguishing potentially lethal and indolent tumours early in their natural history, improving outcomes for men with localised prostate cancers using deep genomic sequencing.

Dr Corcoran and his team has identified genomic variants associated with adverse clinical outcomes in localised prostate cancer and validated the utility of circulating tumour DNA as a prognostic biomarker. In addition, they have identified a potential predictive biomarker that could help to determine if men with localised disease will respond to androgen deprivation therapy.

PROSTATE CANCER RESEARCH ALLIANCE

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$463,975** from the 2018 Campaign and **AUD \$235,535** from the 2019 campaign to support the Prostate Cancer Research Alliance (PCRA).

PCRA is a joint initiative between Movember and the Australian Federal Government. With a total budget of AUD \$12 million, the program provides funding for three multi-disciplinary teams to accelerate the "bench-to-bedside" translation of prostate cancer research and change clinical practice in the near term. The program was launched by former health minister Greg Hunt in October 2018 and is expected to be completed by 2025.



GRANTEE	RESEARCH PROJECT
ASSOCIATE PROFESSOR ARUN AZAD AND PROFESSOR MICHAEL HOFMAN Peter McCallum Cancer Centre / The University of Melbourne	<p>Up-Front PSMA Alliance: Using theranostics early to eradicate prostate cancer and developing novel strategies for PSMA-negative disease.</p> <p>PSMA radioligand therapy is a new class of treatment for prostate cancer that has only been studied as a 'last line' option where standard treatments have already been exhausted. The research team initiated two clinical trials to determine whether PSMA radioligand therapy could be safely applied for men whose prostate cancer have yet to progress to treatment-resistant stage.</p> <p>In the LuTectomy trial, men with high-risk localised prostate cancer received PSMA radioligand therapy prior to surgery. Results from this single-centre study at the Peter MacCallum Cancer Centre were presented at the international conference in April 2023, which showed that PSMA radioligand therapy is tolerated well without compromising subsequent surgical procedures and safety. Further studies are worthwhile to determine the long-term oncological benefits.</p> <p>In the UpFrontPSMA trial, men with metastatic prostate cancer will receive PSMA radioligand therapy followed by standard chemotherapy. This trial has been activated at 12 participating sites across Australia and has completed patient recruitment. The results from this trial were presented at the European Society for Medical Oncology(ESMO) conference, and published in The Lancet Oncology in 2024, and showed that PSMA followed by chemotherapy showed improved anti tumour activity compared to chemotherapy alone.</p>
ASSOCIATE PROFESSOR LOUISE EMMETT St Vincent's Hospital Sydney / ANZUP	<p>ENZA-p: An imaging, biomarker and therapy trial</p> <p>Precision medicine is the concept of treating someone's cancer with the right treatment at the right time. ENZA-p aimed to use the PSMA radioligand therapy to achieve this goal. While early trials have shown that the treatment is well tolerated and effective in treating advanced prostate cancer, the research team examined whether the combination of PSMA radioligand therapy with potent hormone blockers, such as enzalutamide, may be more effective than either treatment alone.</p> <p>Presented at an international conference in October 2023, initial results from this trial showed that addition of PSMA radioligand therapy to enzalutamide as the first-line therapy was effective in controlling cancer growth, as compared to treatment with enzalutamide alone (current standard of care). Final results were presented at ASCO GU and published in The Lancet Oncology in 2025 showing that the combination of PSMA and enzalutamide allowed men with an otherwise poor prognosis experience longer and better lives in terms of increased overall survival and improved pain and fatigue.</p>
ASSOCIATE PROFESSOR NIALL CORCORAN The University of Melbourne	<p>PRECEPT – PRostate CancEr Prognosis and Treatment</p> <p>Cancer is a disease of DNA, where changes to DNA lead to the uncontrolled growth and spread associated with the disease (metastasis). The research team aimed to develop tissue and blood tests that will better inform the risk of disease progression, thereby improving the selection for potentially morbid treatments.</p> <p>The team has successfully integrated data from a number of international databases with the world's largest cohort of whole genome prostate cancer samples with matched primary tumour and metastatic tumour data. Using this database, they have identified a prognostic model (based on DNA copy number signature) that outperforms existing genetic signatures in predicting the risk of disease recurrence (metastatic disease).</p> <p>While men of African descent are known to have increased risk of prostate cancer and more likely to have more aggressive type of prostate cancer, the underlying biology that can explain the difference is yet to be described. The research team established a molecular taxonomy that differentiates by ancestry, including sub-Saharan African, Europeans and Chinese Asian. In addition, they have identified novel African-relevant genetic drivers that contribute to the ethnic disparity in the increased presentation of advanced prostate cancer for men of African Ancestry.</p> <p>The team is finalising the research for publication and is expected to be completed by 2025.</p>

The PCRA program is managed by Movember. Originally set to be completed by late 2022, the program has been granted a no-cost extension until end of 2025.



ONLINE PROSTATE CANCER RESOURCES

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has invested **AUD \$97,243** from 2016 Campaign proceeds to support the development global pilot project. In addition, Movember has been able to invest **AUD \$231,738** from the 2018 Campaign and **AUD \$235,535** from the 2019 Campaign into this project, details of which are noted in the International Projects section above.

SEXUAL HEALTH PROJECT

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **AUD \$321,918** from 2017 Campaign proceeds into this project. Full details about this project are noted in the International Projects section above.

TRUE NORTH GLOBAL REGISTRY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$118,812** from the 2018 Campaign and **AUD \$520,941** from the 2023 Campaign proceeds and **AUD \$13,965** from the 2024 Campaign proceeds to support this project. Full details of this project are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$104,590** from the 2020 Campaign to support this project. Full details of this project are noted in the International Projects section above.

PROSTATE CANCER CLINICAL QUALITY INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$520,941** from the 2023 Campaign and **AUD \$468,675** from the 2024 Campaign to support this project. Full details of this project are noted in the International Projects section above.

PROSTATE CANCER OUTCOMES REGISTRY - AUSTRALIA AND NEW ZEALAND DATABASE REPLACEMENT

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$416,397** from the 2022 Campaign to support this project. Full details of this project are noted in the International Projects section above.

PERSONALISED CANCER CARE INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$358,406** from the 2021 Campaign to support this project. Full details of this project are noted in the International Projects section above.

MENTAL HEALTH AND MEN'S HEALTH

SOCIAL INNOVATORS CHALLENGE PROGRAM

Funding from the 2016 Campaign supported completion of Phase 2 implementation activities of the following 5 projects:

- Dad's Group Inc. - 'DGI Connect'
- Orygen - 'Entourage'
- Queensland University of Technology - 'Well Played!'
- Soldier On - 'Vet Connect'
- Waves of Wellness Foundation - 'WOW Sand n' Surf'

Following assessment of Phase 2 Business Plan submissions from pilot project teams, the Movember Board approved further funding for Phase 3 Scaling of the SIC supporting **Waves of Wellness - WOW Sand n Surf** across Australia until October 2023.

Throughout the funded scaling phase, Waves of Wellness (WOW) implemented a range of improvements which included expanding delivery locations, taking their delivery locations to a total of 11 and developing changes to their delivery model.

Who is delivering it?

The Social Innovators Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program. First Person Consulting is the evaluation partner for this initiative.

How much funding has been invested?

Through The Distinguished Gentleman's Fund, Movember invested **AUD \$145,865** into Phase 2 of the program.



VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following 3 projects were implemented in Australia:

ORGANISATION	PROJECT SUMMARY
FLINDERS UNIVERSITY IN PARTNERSHIP WITH BREAKTHROUGH MENTAL HEALTH RESEARCH FOUNDATION Protecting Emergency Responders with Evidence- Based Interventions (PEREI)	<p>The PEREI program is an 8-week wellbeing and resilience program for police and fire service members in the first 2 years of service. The project includes a parallel wellbeing program tailored for members' significant others, and a third focus on immediate supervisors. The program is offered online and covers seven modules. The project team has partnered with fire and police services across the state of South Australia in both urban and regional areas.</p> <p>The PEREI program completed their milestones/deliverables under the initial funding in December 2024.</p> <p>Given results from the research and delivery of PEREI, the project is eligible to be extended to 2025 for knowledge translation activities. Flinders University is aiming to further collaborate with the first responder services to determine whether the PEREI program can be embedded in these organisations.</p>
EVERYMIND Minds Together: An Online Program for Family and Friends of Paramedics Impacted by Mental Ill-Health	<p>Minds Together is an online early intervention program for family and friends supporting the mental health of paramedics.</p> <p>This project ended in 2024.</p> <p>Lessons learned/findings from Movember's Final Report identified: the voice of the lived experience was incorporated in all aspects of the Minds Together program, with ongoing consultation with the Family and Friends Reference Group. Feedback revealed that content featuring lived experience was the most relatable and engaging.</p> <p>Knowledge Transfer: Everymind is working in partnership with state and territory governments to implement Minds Together into existing service provision.</p>
DISASTER RELIEF AUSTRALIA Validation of Disaster Relief Australia's Program to Support Veterans and First Responders to Grow Beyond Their Service- Wellbeing Project Stage 2- Knowledge Translation Plan: Integrating DRA Volunteering into DVA Veterans Transition Pathway	<p>Disaster Relief Australia's (DRA) Final Wellbeing Report was published in 2024 and launched in partnership with the Australian Government.</p> <p>Milestones and deliverables under the initial funding ended in 2024.</p> <p>DGR Funding to DRA has been extended to March 2026 to undertake knowledge translation activities. The aim of the knowledge translation strategy is to establish the activities and processes needed to recognize DRA as a formal wellbeing support within Department of Veterans Affairs (DVA); and facilitate integration of the DRA program for vulnerable veterans into existing transition pathways.</p>

Who is delivering it?

The Veterans and First Responders program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program and collaborate on disseminating learnings/findings from the Veterans and First Responders Report.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to contribute **AUD \$463,974** from the 2018 Campaign, **AUD \$157,024** from the 2019 Campaign, **AUD \$215,044** from the 2021 campaign and **AUD \$416,397** from the 2022 Campaign towards the research and development of tailored programming for military veterans and first responders. Full details are noted in the International Projects section above.



DGR SOCIAL CONNECTIONS CHALLENGE

The following 5 projects from Australia developed their ideas in Phase 1 of the DGR Social Connections Challenge:

- **Mind Moto** – Putting the Cog in Cognition. Aimed at male motorcyclists of all ages, this initiative focused on building participants' skills and understanding of good motorcycling practices as well as give them new tools for their mental health toolbox and provide them with the confidence needed to deal with life's challenges.
- **The Workshop Project** targeted men between 25-50 in urban areas. The project team proposed to use an app to bring together motorcyclists in a safe and sustainable way to enable them to build friendships and local support around their shared passion for motorcycles.
- **Lost Motos** aimed to change the conversations that take place around motorcycles to empower men to develop meaningful and emotionally engaged relationships with others. The project engaged mental health professionals to upskill project leaders, provide Mental Health First Aid courses and hold Movember SpeakEasy nights.
- **Solace Garage** is a mentor and support program that brought a wide variety of at-risk males of all ages together in a supportive community that shares a common interest in motorcycles. The project team aimed to broaden the scope to include rider training, safe maintenance and modifications, and the potential to work with motorcycles as a job.
- **The Riders Project** is an online video series, produced in partnership with the motorcycle community worldwide, which combined photography, audio interviews and music to create an authentic and compelling mental health story.

Mind Moto and The Workshop Project were successful in receiving funds to pilot their projects. These were completed in June 2022 and August 2022 respectively.

Who is delivering it?

The DGR Social Connections Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to contribute **AUD \$157,024** from the 2019 Campaign and **AUD \$143,363** from the 2021 Campaign to fund the development and piloting of initiatives in Australia.

MENTAL HEALTH ESPORTS & GAMING

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **AUD \$520,941** from the 2023 Campaign proceeds to support the program, details of which are noted in the International Projects section above.

MOVEMBER SPEAKEASY PROGRAM

Movember SpeakEasy workshops encourage us all to be more open to deal with situations that come up in our lives. These 90-minute online and face-to-face workshops help attendees build skills to support the people around them and get the help they need, when they need it. Delivered in partnership with 3 global delivery partners, The Man Cave, Beyond Equality and Next Gen Men, both face-to-face and online, the workshops are packed with everyday tools to help attendees build stronger connections with their social groups and to be there to support them when times get tough. The objectives of SpeakEasy are to:

1. **Normalise Challenges** - Educate attendees about the frequency of life's challenges, to increase knowledge, awareness and acceptance of what they or those around them might be experiencing.
2. **Encourage Help-Seeking** - Change attitudes and willingness to reach out, share and support.
3. **Build Capacity** - Arm attendees with the tools to have more open conversations and to effectively support their friends, family and community.

Funds from the 2017 campaign allowed Movember to deliver a series of live events in Australia throughout 2018/19. A small series of events were also held in Ireland to test for cultural variation in uptake and responses. The workshops were evaluated and the results concluded that despite being a minor intervention (a 90-minute session), this type of workshop was successful in influencing behaviour change.

COVID-19 forced Movember to adapt, and develop an online version of the workshops, delivered via Zoom and MS Teams, to be able to reach men during this particularly isolating and difficult time. Again, the program evaluated well - "The SpeakEasy model (for the second year in a row) has produced good results, with consistently high self-reported improvements by attendees in both in-person and virtual formats." – FPC Evaluation Report Sept 2020.

The Movember 2022 campaign was a breakthrough period for SpeakEasy, with hugely increased demand for workshops in both face-to-face and online formats in Australia and it was delivered in Aotearoa New Zealand for the first time. In addition, SpeakEasy workshops were delivered online (via Zoom and MS Teams) into Canada and the UK for the first time with great success.



In 2023, Movember continued to scale across its initial markets of Australia and Aotearoa New Zealand with delivery partner, Then Man Cave, and take the program to scale across the UK and Europe with delivery partner Beyond Equality and in Canada and the US with delivery partner Next Gen Men. During 2023, workshops were delivered to over 2,400 recipients across 10 countries.

In 2024, Movember continued to deliver virtual and in-person sessions across Australia, Canada, Europe, Ireland, the UK and the US. During 2024, workshops were delivered to over 1,100 recipients across 10 countries.

Who is delivering it?

Movember is directly managing the program, in partnership with the Man Cave, NextGen Men and Beyond Equality for workshop delivery.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **AUD \$321,918** from the 2017 Campaign proceeds to support the program.



CANADA



CANADA

INVESTMENT SUMMARY

From 2016 to 2024, Movember allocated a total of **CAD \$3,325,624** from Campaign proceeds to 12 projects in Canada:

PROGRAM FOCUS	PROJECT NAME	FUNDING AMOUNT (CAD)
Prostate Cancer	Translation Acceleration Grants	\$407,801
Prostate Cancer	Sexual Health Project	\$70,468
Prostate Cancer	Online Prostate Cancer Resources	\$203,593
Prostate Cancer	IRONMAN – International Registry for Men with Advanced Prostate Cancer	\$61,456
Prostate Cancer	Sexual Health and Wellbeing Initiative	\$168,358
Prostate Cancer	Prostate Cancer Clinical Quality Initiative	\$377,033
Prostate Cancer	Prostate Cancer Health Equity Grants	\$421,773
Mental Health and Men's Health	Social Innovators Challenge Program	\$27,542
Mental Health and Men's Health	Veterans and First Responders Mental Health Grant Program	\$437,626
Mental Health and Men's Health	Digital Social Connections Challenge	\$70,468
Mental Health and Men's Health	DGR Social Connections Challenge	\$155,933
Mental Health and Men's Health	Mental Health Esports and Gaming	\$310,050

Movember will allocate a total of **CAD \$61,456** of the 2020 Campaign Proceeds and **CAD \$47,009** of the 2024 Campaign proceeds to future Prostate Cancer focused Initiatives.

Movember will allocate a total of **CAD \$122,912** from 2020 Campaign proceeds, **CAD \$84,179** from 2021 Campaign proceeds and **CAD \$297,842** from 2024 Campaign proceeds to future men's mental health and men's health promotion activities.



PROSTATE CANCER

TRANSLATION ACCELERATION GRANTS (TAG)

Movember established a partnership with Prostate Cancer Canada, now the Canadian Cancer Society to support a range of biomedical research projects that could provide breakthroughs in prostate cancer prevention, treatment, and survivorship.

Thanks to The Distinguished Gentleman's Fund, Movember invested **CAD \$407,801** from the 2016, 2017, 2018 and 2019 Campaign proceeds to support the grants, which are launched annually to support teams of investigators studying novel approaches related to a specific research question.

Movember allocated CAD \$110,166 from the 2016 Campaign to the Translation Acceleration Grant (TAG2): Novel Therapeutics for Aggressive Disease

Dr Christopher Ong's team from the University of British

Columbia discovered semaphorin 3C (SEMAC3C) as a key protein that switches on multiple signalling pathways that are responsible for uncontrolled growth and survival or prostate cancer. In this project, they validated a novel compound that can inhibit SEMA3C and will continue to develop the compound as a potential therapeutic agent for advanced prostate cancer. The team is in the process of producing the SEMA3C inhibitor at a GMP manufacturing facility, which will be used to produce sufficient amount of the drug for toxicology and first-in-human clinical studies.

Movember allocated CAD \$94,042 from the 2017 campaign to the Translation Acceleration Grant (TAG7): Validation of Predictive Markers

A total of 3 projects were funded under the TAG7 program, which aimed to support development and validation of biomarkers that have the potential to predict treatment responses and/or patient outcome.

GRANTEE	RESEARCH PROJECT
KIM CHI BC Cancer Agency 2018-2023	<p>Clinical utility of ctDNA for prognostic and predictive biomarkers for advanced prostate cancer.</p> <p>Treatment options for advanced prostate cancer have expanded over the past decade, where first-line therapy has been shown to work well for the majority of men. However, disease progression is inevitable in some men where subsequent treatments may not always be effective in controlling disease progression. There is therefore an urgent need for a test that can help to select treatment with the best chance of benefit and avoid futile therapies.</p> <p>As pioneers in analysing circulating tumour DNA (ctDNA) as biomarkers, Dr Chi and his team initiated a clinical trial to determine the utility of ctDNA to inform treatment decision for men with advanced prostate cancer progressing after abiraterone, a second-generation androgen receptor axis-targeting agent that is commonly prescribed for men with metastatic prostate cancer.</p> <p>The PROTRACT trial was activated in late 2020 and is currently open at 4 sites across BC, adherence to monthly blood sampling has been high. The trial is expected to complete the primary study in 2026.</p> <p>The team continues to work with team across the globe to maximise analysis of ctDNA samples where available in existing clinical trials including Australia and the Netherlands.</p>
HOUSHENG HE University Health Network 2018-2024	<p>Combination of sub-pathology and noncoding RNA: Integrating outcome prediction and treatment individualisation for intermediate-risk prostate cancer.</p> <p>There remains a wide range of disease severity within prostate cancer that contributes to the frequent under- and/or over-treatment of the disease. To address this, Dr He and his team has identified a link between special pathological pattern of cancer cells, known as intraductal carcinoma (IDC), and the expression of a gene called SchLAP1 that is predictive of treatment outcome.</p> <p>Next step is to determine if the biomarker could be used to promote individualised therapy through guiding treatment intensification of localised prostate cancer. Whilst the clinical trial was significantly delayed and due to the COVID-19 pandemic and ultimately terminated, they have made 5 publications and leveraged \$4,802,095 funding and have a further manuscript under review for publication</p>



GRANTEE	RESEARCH PROJECT
TAREK BISMAR University of Calgary 2018-2023	<p>Characterisation of novel molecular signature for accurately predicting prostate cancer progression in active surveillance.</p> <p>More men are opting for active surveillance as an alternative to treatment for their cancer; however, they may be discouraged by anxiety, fear of the disease progressing or the discomfort of repeated biopsies and added risk of bleeding and infections. This has led to approximately 20-30% men leaving the active surveillance program without signs of disease progression.</p> <p>Dr Bismar and his team aimed to characterise molecular markers that can increased the predictability of prostate cancer progression, thereby supporting urologists in making better informed and individualised decisions for men considering active surveillance.</p> <p>The team has completed analysis of blood samples from a cohort of 120 men on active surveillance. Whilst copy number and mRNA transcriptomic profiling through the Calriom platform did not produce encouraging results, the team will continue to investigate other platforms that could be better suited for genomic profiling. There have been 7 publications and 29 citations and are currently drafting two further papers; it has leveraged \$1,109,000 in additional funding.</p>

These projects commenced in October 2018 and are expected to be completed by September 2024.

Movember allocated a total of CAD \$203,643 from the 2018 and 2019 Campaigns to the Translation Acceleration Grant (TAG8): Improving Patient Outcomes and Treatment Planning with Advanced Imaging.

Launched in May 2019, this project aims to understand the value of novel imaging modality (PSMA PET) in improving outcomes for men with prostate cancer. Led by Professor Cynthia Menard from the Centre hospitalier de l'Université de Montréal, the team set up a clinical trial to determine if a therapeutic intervention (surgery, radiotherapy) that has been informed by PSMA PET/CT will improve cancer outcomes and quality of life for men with prostate cancer at risk of undetected metastatic disease. The project also aims to evaluate the cost-effectiveness of this approach to provide the level of evidence necessary to ensure policy and practice change in the healthcare system.

The multi-institutional PATRON trial has been activated at 12 sites across Canada and enrolled a total of 647 patients (of the 776 target) as of October 2023. At the current monthly accrual rate of 30 patients per month, they are expecting to be able to complete accrual in early 2024, with the trial results to be reported in 2025.

ONLINE PROSTATE CANCER RESOURCES

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$95,962** from the 2018 and **CAD \$107,631** from 2019 Campaign proceeds into this project, details of which are noted in the International Projects section above.

SEXUAL HEALTH PROJECT

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$70,468** from 2017 Campaign proceeds into this project, details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$61,456** from 2020 Campaign proceeds into this project, details of which are noted in the International Projects section above.

SEXUAL HEALTH AND WELLBEING INITIATIVE

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$168,358** from 2021 Campaign proceeds into this project, details of which are noted in the International Projects section above.

PROSTATE CANCER CLINICAL QUALITY INITIATIVE

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$310,050** from 2023 Campaign proceeds and **CAD \$66,983** from 2024 Campaign proceeds into this project, details of which are noted in the International Projects section above.



PROSTATE CANCER HEALTH EQUITY GRANTS

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **CAD \$237,923** from 2022 Campaign proceeds and **CAD \$183,850** from 2024 Campaign proceeds into this project, details of which are noted in the International Projects section above.

MENTAL HEALTH AND MEN'S HEALTH

SOCIAL INNOVATORS CHALLENGE PROGRAM

Funding from the 2016 Campaign supported completion of Phase 2 implementation activities of the following 3 projects:

1. Canadian Families and Corrections Network
- 'Dad HERO Project'
2. McGill University - 'Homebase'
3. University of British Columbia
- 'Apocalypse Made Easy!'

Following assessment of Phase 2 Business Plan submissions from pilot project teams, the Movember Board approved further funding for Phase 3 Scaling of the Social Innovators Challenge (SIC) and is currently supporting the scaling of Dad Hero which has been extended to December 2025 to adapt the program for

indigenous fathers.

- The program is currently available in about 20 sites in Canada, data is sent to First Person Consulting on a regular basis and recently completed Focus Groups at 2 sites.
- Dad HERO is now accredited by Correctional Services Canada (CSC). Dads can receive high school credits for taking the course in the Ontario and Prairie regions and the team has spent time working on the Atlantic region over the last few months.
- Given the strong relationship with CSC Movember was permitted to enter an Ontario facility and film content to produce a project story www.ca.movember.com/story/scaling-up-dad-hero-program-in-canadian-prisons. Which is a testament to the project's success.

Who is delivering it?

The Social Innovators Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to the Distinguished Gentleman's Fund, Movember has been able to contribute **CAD \$27,542** from the 2016 Campaign to Phase 2 of the Program in Canada.

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following 4 projects were being implemented in Canada. The University of Western Ontario completed delivery in November 2023 and submitted final reporting in January 2024.

ORGANISATION	PROJECT SUMMARY
THE UNIVERSITY OF WESTERN ONTARIO Promoting Psychological Resiliency among Veterans and First Responders in Career Transition: Implementing and Evaluating Meaning-Centred Men's Groups (MCMG) in Key Sectors at Elevated Risk for Suicide	MCMG is designed for middle aged and older men who are in career transition, either through retirement or changing careers across veterans and/or first responder roles. MCMG is a 12-week in person program which aims to facilitate a safe career transition, promote mental health and well-being, and reduce risk for suicide. Final report was submitted in January 2024.
BLUEPRINT FOR THE WELL-BEING OF MEN AND COMMUNITIES SOCIETY (FORMERLY THE MEN'S INITIATIVE) The First Responder Resiliency Program (FRRP)	FRRP is targeted to members of the British Columbia Firefighters and Police Associations. It is a retreat-based program offering 34 hours of skill development for those looking to strengthen their domestic, organisational, and operational stress competence and capacity at any stage of their career. DGR funding for FRRP has been extended to 2026 to complete knowledge translation activities, including developing facilitator manuals and participant guides (in English and French); and articles for publication in academic journals.



MCMASTER UNIVERSITY

“PeerOnCall”: Implementing a mobile health approach to post-traumatic stress injury (PTSI) prevention and peer support for Canadian public safety personnel*

(*firefighters, paramedics, police, correctional workers)

PeerOnCall, is a peer-to-peer mobile health application. The PeerOnCall APP complements in person peer support programs established within first responder organizations; and offers 24/7 access and supports, including a wellness toolbox, tips to cope, and a self-screening tool.

The project was completed in November 2024.

One of the completed deliverables in the Movember Final Report was the PeerONCall implementation guide that summarizes the successes and barriers for engagement. The guide includes a list of strategies to address organizational readiness.

As part of the sustainability plan, PeerONCall tech platform has been transferred to a third-party organisation that plans to continue to promote the program among first responders and public safety personnel.

CANADIAN MENTAL HEALTH ASSOCIATION ONTARIO DIVISION

Resilient Minds

Resilient Minds (RM) is a peer-to-peer skill building program designed by and for firefighters in the province of Ontario - RM offers two courses: an 8-hour session delivered to staff/volunteer fire fighters (both in person and virtual); AND a 24-hour Train the Trainer course to establish Peer Instructors; which has the goal of building capacity/sustainability within the various regional fire brigades.

The project was completed in May 2024.

The Movember Final Report indicated that 246 training sessions were conducted over the course of the grant reaching 2200 firefighters who benefited from participating in the program.

Who is delivering it?

The Veterans and First Responders program is managed by Movember. Movember’s Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program and collaborate on disseminating learnings/findings from the Veterans and First Responders Report.

How much funding has been invested?

Thanks to the Distinguished Gentleman’s Fund, Movember has been able to contribute **CAD \$127,949** from the 2018 Campaign, **CAD \$71,754** from the 2019 Campaign, and **CAD \$237,923** from the 2022 Campaign to support the delivery and evaluation of the program for military veterans and first responders, details of which are noted in the International Projects section above.

DGR SOCIAL CONNECTIONS CHALLENGE

The following 3 projects from Canada were selected to develop their ideas in the first phase of the DGR Social Connections Challenge:

- **Project ‘Team Building’** was aimed at building a community around newer riders who are passionate about motorcycles and have an interest in learning more about mechanics and customisation. The project aimed to bring people together to participate in virtual bike builds who would not have otherwise had an opportunity to make connections.

- **Men Riding for Sustainability and Wellness** was an Alberta-based project that proposed to engage and encourage young male motorcycle riders to explore the environment, connect with each other, improve their mental well-being, and increase their mental health literacy.
- **Riding to Recovery** was a peer-support program for riders with mental health concerns. Through virtual courses such as “Motorcycle Maintenance 101,” or “Motorcycle Photography,” participants learned the principles of recovery - connectedness, hope, autonomy, peer education and empowerment.

Project Team Building was successful in receiving funds to pilot their project, and completed project activities in August 2022.

Who is delivering it?

The DGR Social Connections Challenge program is managed by Movember. Movember’s Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember has been able to contribute **CAD \$71,754** from the 2019 Campaign and **CAD \$84,179** from the 2021 Campaign to fund the project development and piloting of initiatives in Canada.



DIGITAL SOCIAL CONNECTIONS CHALLENGE

The following 2 projects were supported during co-development phase of the initiative. Following submission of implementation proposals for Phase 2, neither of the projects were selected to receive additional funding.

ORGANISATION	PROJECT SUMMARY
UNIVERSITY OF BRITISH COLUMBIA Storytelling for Justice	This project was a virtual interactive platform to showcase the talent of participating artists and storytellers, reduce stigmatisation of people in prison, and build social connections between men in prison, men on parole, and in the wider community. The project supported digital storytelling, including the development of a digital art gallery – allowing the men to comment and engage with each other’s art, while also allowing the public to witness the talent, artistry and hear the stories and wisdom from the men inside. It included digital writing, theatre and art workshops, and filmed sessions hearing from those with lived experience of incarceration. Due to delays with receiving project approvals, the development was extended to April 2024.
KNOT LAB Hello Jack	This project saw the creation of a digital space where experienced, skilled, older men can impart knowledge on younger men looking for new information. It was a mobile and web-based app that serves as a meeting point between vetted parties in search of a new experience. It was intended to be a place where retired professionals could mentor entry level employees in their field or hobbyists could teach seminars on the basics of woodworking. Beyond creating a temporary sense of purpose for isolated seniors, it also facilitated feelings of inclusion, connection and development for both groups and enable valuable life lessons and skills to be learned.

Who is delivering it?

The Digital Social Connections Challenge program is managed by Movember. Movember’s Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember has been able to contribute **CAD \$70,468** from the 2018 Campaign, details of which are noted in the International Projects above.

MENTAL HEALTH ESPORTS & GAMING

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember invested **CAD \$310,050** from the 2023 Campaign proceeds to support the program, details of which are noted in the International Projects section above.



**AOTEAROA
NEW
ZEALAND**



AOTEAROA NEW ZEALAND

INVESTMENT SUMMARY

From 2016 to 2024, Movember allocated a total of **NZD \$1,033,904** from Campaign proceeds to 7 projects in Aotearoa New Zealand:

PROGRAM FOCUS	PROJECT NAME	FUNDING AMOUNT (NZD)
Prostate Cancer	Prostate Cancer Outcomes Registry – Australia and New Zealand (PCOR-ANZ)	\$312,691
Prostate Cancer	Sexual Health and Wellbeing Initiative	\$104,946
Prostate Cancer	Prostate Cancer Clinical Quality Initiative	\$145,604
Mental Health and Men's Health	Go To Where Boys and Men Are – Young Men	\$30,493
Mental Health and Men's Health	Like a Man, Aotearoa New Zealand	\$57,304
Mental Health and Men's Health	Veterans and First Responders Mental Health Grant Program	\$199,936
Mental Health and Men's Health	DGR Social Connections Challenge	\$66,148

Movember will allocate a total of **NZD \$29,783** from 2020 Campaign proceeds and **NZD \$86,999** from 2024 Campaign proceeds to future men's mental health and men's health promotion activities.

PROSTATE CANCER

PROSTATE CANCER OUTCOMES REGISTRY – AUSTRALIA AND NEW ZEALAND

Thanks to The Distinguished Gentleman's Fund, Movember has invested **NZD \$71,150** from the 2016 campaign, **NZD \$57,304** from the 2017 Campaign, **NZD \$71,436** from the 2018 Campaign, **NZD \$83,017** from the 2019 Campaign, and **NZD \$29,783** from the 2020 Campaign into this project. Further information about this project is detailed in the International Projects section above.

SEXUAL HEALTH AND WELLBEING INITIATIVE

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **NZD \$38,911** from 2021 Campaign proceeds and **NZD \$66,035** from the 2022 Campaign proceeds into this project, details of which are noted in the International Projects section above.

PROSTATE CANCER CLINICAL QUALITY INITIATIVE

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **NZD \$58,605** from 2023 Campaign proceeds and **NZD \$86,999** from 2024 Campaign proceeds into this project, details of which are noted in the International Projects section above.

MENTAL HEALTH AND MEN'S HEALTH

GO TO WHERE BOYS AND MEN ARE PROGRAM – YOUNG MEN

This program focuses on prevention, early intervention and health promotion as well as scaling the most promising approaches that Movember has funded in Aotearoa New Zealand and elsewhere since 2007.

One of Movember's most promising projects is Movember Ahead of the Game. Ahead of the Game is a community sports-based mental health literacy and resilience program aimed at young men (12-18 years), their parents and sports coaches.



Funding from the 2016 Campaign was used to help develop New Zealand Rugby’s own mental health program Mind. Set. Engage (formerly ‘Headfirst’) applying knowledge learnt from the development and scaling of Movember Ahead of the Game globally.

In 2020, a pilot of the program was delivered, engaging 283 participants. Following this pilot in 2020, New Zealand Rugby received funding for a third year of the program (2021- 2022).

In 2023, Movember and New Zealand Rugby commenced a pilot of the Movember Ahead of the Game program, specifically targeting younger rugby players aged 12-18 years. This pilot was delivered to rugby players in school rugby teams, parents, and coaches. The program will have been delivered to 6 rugby teams (100 young players), as well as parents and coaches by early 2024.

Following the findings of the pilot, Movember and New Zealand Rugby have agreed to a long-term partnership that includes exploring opportunities to scale the Movember Ahead of the Game program across the nation. This sports health partnership will further support the engagement of young men and their support networks in 2025 and beyond.

Who is delivering it?

New Zealand Rugby has delivered this project in partnership with Movember alongside Mental Health Foundation of New Zealand in an advisory role.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember invested **NZD \$30,493** from the 2016 Campaign into this project.

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following project is being supported in Aotearoa New Zealand.

ORGANISATION	PROJECT SUMMARY
<p>FIRE AND EMERGENCY NEW ZEALAND (FENZ)</p> <p>Whanaungatanga Program</p>	<p>The Whanaungatanga - Program has been designed with a focus on male career firefighters who have high levels of exposure to critical incidents. The program provides a process whereby organisational factors contributing to psychological distress and injury are identified and eliminated or minimised. In Year 2 (2024) the project team implemented interventions to address issues identified in the Year 1 survey, including developing collaboration across the organisational partners (management, union, and decision-makers).</p> <p>Funding to FENZ has been extended to December 2025 to undertake a follow-up time point three national survey which will provide a more accurate assessment of the Program’s value and organizational change within the organization. The additional funds will also be used for knowledge translation activities including synthesis reports from the initial evaluation, presentations at local and national conferences, and publications in academic journals.</p>

Who is delivering it?

The Veterans and First Responder program is managed by Movember. Movember’s Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program and collaborate on disseminating the learnings/findings from the Veterans and First Responders Report.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember has been able to invest **NZD \$47,624** from 2018 Campaign proceeds, **NZD \$27,672** from 2019 Campaign proceeds, **NZD \$66,035** from the 2022 Campaign proceeds and **NZD \$58,605** from the 2023 Campaign proceeds and **NZD \$13,744** from the 2024 Campaign proceeds into this project, details of which are noted in the International Projects section above.



DGR SOCIAL CONNECTIONS CHALLENGE

The following 2 projects from Aotearoa New Zealand were selected to develop their ideas in the first phase of the DGR Social Connections Challenge:

- **The Motorcycle Collective** was a social enterprise that aimed to create a supportive community for motorcycle enthusiasts of all ages. The project aimed to use their workshop to create a welcoming space for building connection amongst people from all walks of life. Through a shared passion for riding, participants were provided with the skills and awareness needed for better mental health and wellbeing.
- **The Tinker, Talk and Tour** project took an existing concept and adapted it for a digital audience. It aimed to prompt conversations about mental health using the language and cultural references of the motorcycling community.

The Motorcycle Collective was successful in receiving funds to pilot their project, and was completed in August 2022.

Who is delivering it?

The DGR Social Connections Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **NZD \$27,672** from 2019 Campaign proceeds and **NZD \$38,476** from 2021 Campaign proceeds to this project, details of which are noted in the International Projects section above.

LIKE A MAN DOCUMENTARY SERIES, AOTEAROA NEW ZEALAND

This project involved the replication of the successful Australian 'Man Up' documentary series in Aotearoa New Zealand.

The series for Aotearoa New Zealand, which was made up of two one-hour episodes, was produced by Gibson Group and aired nationally via major network TVNZ 1 on successive Tuesday nights in October 2020, then again in November 2021, with the documentary named 'Like a Man'. In 2022, short edits from the documentary were shared via social media, to drive further reach of the message and viewership of the series.

The aim of this project was to improve the mental health and wellbeing of Aotearoa New Zealand men at a population level, shifting attitudes and behaviour. Movember wants to change perceptions of masculinity in Aotearoa New Zealand, so men have more 'real' conversations and are more likely to seek help when they need it, and ultimately reduce the male suicide rate.

Who is delivering it?

This project was led by Movember in partnership with Gibson Group (production company) and TVNZ (the broadcaster). An Advisory Group and Approval Group oversaw the implementation of the project.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to invest **NZD \$57,304** from 2017 Campaign proceeds into this project.



SINGAPORE



SINGAPORE

INVESTMENT SUMMARY

From 2016 to 2024, Movember allocated a total of **AUD \$7,853** from Campaign proceeds to 1 project in Singapore:

PROGRAM FOCUS	PROGRAM TYPE	PROJECT NAME	FUNDING AMOUNT (AUD)
Prostate Cancer	Survivorship	Prostate Cancer Specialist Nurses	\$7,853

PROSTATE CANCER

PROSTATE CANCER SPECIALIST NURSES

The purpose of the program was to ensure that prostate cancer patients in healthcare settings were provided with appropriate resources to ensure timely delivery of care, enhance the delivery of optimum care and address their psychosocial needs through community outreach to improve quality of life: Education, Support Groups and Intervention. We achieved this by developing and promoting a prostate cancer Specialist Nurse (hospital-based) to facilitate optimum care for prostate cancer patients. Through the collaboration between Singapore Cancer Society and the local hospitals, a prostate cancer Specialist Nurse (identified by the respective hospitals) provided the full continuum of care for prostate cancer patients.

Who is delivering it?

The Singapore Cancer Society managed this project and provided project reports as per agreed indicators annually and at project completion. The pilot program has since been completed with ongoing funding, external to Movember, secured for the nurses.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember invested **AUD \$7,853** of 2017 Campaign proceeds in Singapore to this project.



**UNITED
KINGDOM**



UNITED KINGDOM

INVESTMENT SUMMARY

From 2016 to 2024, Movember allocated a total of **GBP £5,964,981** and **EUR €440,767** from Campaign proceeds to 14 projects in the UK:

PROGRAM FOCUS	PROJECT NAME	FUNDING AMOUNT
Prostate Cancer	Precision Medicine	£366,625 €90,719
Prostate Cancer	IRONMAN – International Registry for Men with Advanced Prostate Cancer	£684,250 €350,048
Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer EMPRO Sub Study (formerly PROMs Alert Sub Study)	£100,033
Prostate Cancer	True North Global Registry	£180,540
Prostate Cancer	Online Prostate Cancer Resources	£238,038
Prostate Cancer	Personalised Active Surveillance	£592,819
Prostate Cancer	Sexual Health and Wellbeing Initiative	£268,513
Prostate Cancer	Prostate Cancer Clinical Quality Initiative	£365,529
Prostate Cancer	Prostate Cancer Health Equity Grants	£448,030
Mental Health and Men's Health	Social Innovators Challenge Program	£40,736
Mental Health and Men's Health	Digital Social Connections Challenge	£125,731
Mental Health and Men's Health	Veterans and First Responders Mental Health Grant Program	£794,557
Mental Health and Men's Health	DGR Social Connections Challenge	£242,063
Mental Health and Men's Health	Mental Health Esports & Gaming	£501,006

Movember will allocate a total of **GBP £102,283** from 2020 Campaign proceeds, **£108,686** from 2021 Campaign proceeds and **GBP £535,542** from 2024 Campaign proceeds to future men's mental health and men's health promotion activities.



PROSTATE CANCER

PRECISION MEDICINE AWARD

Movember has an established partnership with Prostate Cancer UK (PCUK) to support a range of biomedical research projects that could provide breakthroughs in prostate cancer from diagnosis to treatment and survivorship.

A key element in improving treatment of prostate cancer will be to move away from a blunt, one-size-fits-all approach to selecting treatments for advanced disease to one where treatments are selected based on the characteristics of a man's particular cancer. Large-scale, multi-arm precision medicine trials are already up and running for other cancers to make precision care the standard way of treating those cancers. Although we are beginning to see the first steps towards this in prostate cancer, it still lags behind other cancers. The Precision Medicine Award seeks to close this gap as quickly as possible because selecting treatments that are matched to a man's prostate cancer will give him more chance of surviving the disease for longer. Personalised care will also reduce the number of men wasting time on treatments that will never work for them and instead focus on giving treatments with the greatest chance of success.

Movember invested a total of **GBP £366,625** and **EUR €90,719** from the 2016 Campaign proceeds into this award, with additional **GBP £511,000** funding from Movember campaign proceeds.

Dr Gerhardt Attard's STRATOSPHERE project aimed to develop a platform that will accelerate the introduction of novel biomarker-treatment pairings for men starting long-term androgen deprivation therapy (ADT) within the STAEMPEDE trial.

The team collated prostate cancer tissue blocks from 3,384 men who participated in the STAMPEDE trial. Through partnership with a multimodal artificial intelligence developer, ArteraAI, the team successfully validated a model that was able to identify pathologic features from the biopsy slide images that were strongly associated with poor prognosis. This tool allows for more informed conversation around the need for more intense treatment and/or other treatment combination to ensure impact on the men's quality of life can be minimised. Presented at an international conference in October 2023, results from this project will also improve the design of the next generation of clinical trials to support more efficient clinical studies.

ONLINE PROSTATE CANCER RESOURCES

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £37,972** from 2018 Campaign proceeds and **GBP £200,066** from the 2019 Campaign into this project details of which are noted above.

TRUE NORTH GLOBAL REGISTRY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £180,540** from the 2018 Campaign proceeds into this project details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested a total of **GBP £314,563** and **EUR €350,048** from the 2017 Campaign in the United Kingdom and parts of Europe to support this project. An additional **GBP £218,513** from the 2018 campaign, **GBP £100,033** from the 2019 campaign, and **GBP £51,141** from the 2020 Campaign was invested, full details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER EMPRO SUB STUDY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has invested **GBP £100,033** from 2019 Campaign proceeds, full details of which are noted in the International Projects section above.

PERSONALISED ACTIVE SURVEILLANCE INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £135,477** from 2023 Campaign proceeds and **GBP £457,342** from 2024 Campaign proceeds into this project, details of which are noted in the International Projects section above.

SEXUAL HEALTH AND WELLBEING INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £51,141** from 2021 Campaign proceeds and **GBP £217,372** from 2022 Campaign proceeds into this project, details of which are noted in the International Projects section above.



PROSTATE CANCER CLINICAL QUALITY INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **GBP £365,529** from the 2023 Campaign proceeds into this project details of which are noted in the International Projects section above.

PROSTATE CANCER HEALTH EQUITY GRANTS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **GBP £369,860** from the 2022 Campaign proceeds and **GBP £78,200** from the 2024 Campaign proceeds into this project details of which are noted in the International Projects section above.

MENTAL HEALTH AND MEN'S HEALTH

SOCIAL INNOVATORS CHALLENGE PROGRAM

Funding from the 2016 Campaign supported the completion of Phase 2 implementation activities of the following 4 projects:

- Boxing Futures - 'Brothers Through Boxing'
- Co-operative and Mutual Solutions Ltd.
- 'Ex-Cell 50+'

- Food Nation - 'Men's Pie Club'
- Scottish Action for Mental Health (Formerly Scottish Association for Mental Health) - 'The Changing Room'

Following assessment by an expert panel, the Movember Board approved further funding for Phase 3 of the Social Innovators Challenge (SIC) to support the scaling of The Changing Room across Scotland. Movember also approved continued funding for Men's Pie Club, Brothers Through Boxing and Ex-Cell 50+ to extend their pilot activities which, due to the impact of COVID-19 on project delivery completed in July 2022. Following review of business plans, Brothers Through Boxing and Men's Pie Club were approved to scale their projects. These will run until June and July 2025. Scottish Action for Mental Health completed their scaling activities 31 December 2024. Both SAMH and Food Nation have been successful in obtaining additional funds from Government and other philanthropic organisations to continue scaling activities beyond current funding.

Who is delivering it?

The SIC program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **£40,736** funding towards completion of Phase 2 piloting activities, implementation, and evaluation activities in the UK from the 2016 campaign.

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following project is being supported in the UK.

ORGANISATION	PROJECT SUMMARY
POLICE SERVICE OF NORTHERN IRELAND (PSNI) PSNI Mental Wellbeing and Trauma Resilience Program	PSNI's Program is a package of 5 projects aimed at introducing and enhancing early intervention and prevention innovation in policing. Implementation activities across the 5 projects for data collection, including peer and organizational support were completed in May 2024. The project has been extended to May 2025 to complete activities set out in a sustainability plan. These activities include establishing 2 mental health first aid trainers within the organizations, and completing the knowledge translation activities (e.g., Peer-delivered Eye Movement desensitisation and Reprocessing (EMDR) training, and adapting mGTEP.
UNIVERSITY OF YORK Behavioural Activation for Low mood and anxiety in Male NHS frontline workers: the BALM programme	The BALM programme is an early mental health intervention tailored to combat low mood and anxiety and promote mental wellbeing in men who are working on the NHS Frontline. The evaluation of the initial 24-month pilot funded by Gillette (2022-2024) had positive results. With DGR-funds, the BALM programme was extended to 2026 to allow the project team to carry out activities that will enable research knowledge to be moved into practice. This work will identify the facilitators, barriers, delivery mechanisms and resource requirements that impact the implementation and sustainability of BALM within NHS.



Who is delivering it?

The Veterans and First Responders program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program and collaborate on disseminating the learnings/findings from the Veterans and First Responders Report.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £291,350** from 2018 Campaign proceeds, **GBP £133,377** from 2019 Campaign proceeds, and **GBP £369,830** from the 2022 Campaign into this project, details of which are noted in the International Projects section above.

DIGITAL SOCIAL CONNECTIONS CHALLENGE

The following projects were supported during co-development phase in the UK:

ORGANISATION	PROJECT SUMMARY
PLAY AID CIC (FORMERLY THAT AWFULLY GOOD COMMUNITY INTEREST COMPANY) Gamers vs. Depression	This project aims to improve depression literacy and social connection of adolescent males through gaming. The hope is that gaming teams will act as a social/peer-support group where young men can openly discuss challenges outside of their immediate network in a safe and supportive manner. Two-phased approach to improving depression literacy and help seeking behaviour in young males, which includes the delivery of an intervention consisting of 4 one-hour game play streams covering topics on depression, pre and post intervention measures, organised gaming teams and support literature.
MAATE! Herding Cats	This project was a digital platform to help young men (particularly those not in school, unemployed, or working remotely) maintain social connection by assisting in the organisation of free virtual group activities (such as trivia, virtual escape rooms and card games) and taking the hard work out of catching up. The App organised the event, sent out reminders and clear instructions on how to participate. It found a new activity every week, and incentivised/gamified team catch ups by rewarding participation through prizes (procured through partnerships/sponsorships).
TARAKI WELLBEING Chai in the City	Taraki is an existing movement that works with Punjabi communities to reshape approaches to mental health. This aim for this project sits with one of their four key workstreams – education and social support and focuses on Punjabi boys and men. The goal is to evaluate and expand their existing program, Chai in the City, which had been running for 18 months at the time of starting co-development and is an open and facilitated discussion and learning group for Punjabi men around mental health, life challenges, and things they may not feel comfortable speaking about freely with their family or friends. The idea is to create a model that can be scaled globally and eventually tailored to particular communities of Punjabi men, including first generation, LGBTQ+, and disabled Punjabi men.

Following submission of proposals to implement and evaluate projects in Phase 2, 2 projects, Play Aid and Taraki Wellbeing were selected through an external review process to continue implementing their projects for another 2 years.

Who is delivering it?

The Digital Social Connections Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **GBP £125,731** from 2017 Campaign proceeds into this project, details of which are noted above in the International Projects section.



DGR SOCIAL CONNECTIONS CHALLENGE

The following 3 projects from the UK piloted their ideas in Phase 1 and 2 of the DGR Social Connections Challenge:

- **Quay Riders** was a mentorship initiative based at the motorcycle workshop in Poole, Dorset. The project aimed to connect older men with younger men who are either living in care and/or were not accessing mainstream education. Participants learned how to build and modify a motorcycle, on which the younger riders undertook a series of off-road challenges under the guidance of their mentors.
- **Bike Directory** was an online platform for riders in their middle years, looking for places to socially interact with others. The team used social media to inform the community, many of whom are men who are hard to reach, about upcoming events and report past events.
- **Project Pit Stop** encouraged motorcyclists to socialise with each other, strengthening existing relationships or developing new ones. It also used a 'health by stealth' approach, providing mental health services and mental health literacy alongside practical bike maintenance tips.

Following external panel review of extended piloting proposals, Quay Riders and Project Pit Stop were selected to receive further funding over the next 18 months. In October 2023, funding for Project Pit Stop was withdrawn as the project was no longer viable and the project lead was unable to deliver the project.

In June 2024, the project lead of Quay Riders was unable to continue project activities due to various challenges with delivery and the project was terminated.

Who is delivering it?

The DGR Social Connections Challenge program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **GBP £133,377** from the 2019 Campaign and **GBP £108,686** from 2021 Campaign proceeds into this project, details of which are noted in the International Projects section above.

MENTAL HEALTH ESPORTS & GAMING

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **GBP £501,006** from the 2023 Campaign proceeds to support the program, details of which are noted in the International Projects section above.



IRELAND



IRELAND

INVESTMENT SUMMARY

From 2018 to 2024, Movember allocated a total of **EUR €225,997** from Campaign proceeds to 5 projects in Ireland:

PROGRAM FOCUS	PROJECT NAME	FUNDING AMOUNT (EUR)
Prostate Cancer	Prostate Cancer Clinical Quality Initiative	€68,081
Prostate Cancer	Irish Prostate Cancer Outcomes Registry	€32,449
Prostate Cancer	Prostate Cancer Health Equity Grants	€30,750
Mental Health and Men’s Health	Veterans and First Responders Mental Health Grant Program	€19,132
Mental Health and Men’s Health	Mental Health Esports and Gaming	€26,640

Movember will allocate a total of **EUR €7,505** from 2020 Campaign proceeds, **€41,441** from 2024 Campaign proceeds to future men’s mental health and men’s health promotion activities.

PROSTATE CANCER

PROSTATE CANCER CLINICAL QUALITY INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember was able to contribute **EUR €226,640** from the 2023 Campaign proceeds and **EUR €41,441** from 2024 Campaign proceeds into this project details of which are noted in the International Projects section above.

PROSTATE CANCER HEALTH EQUITY GRANTS

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember was able to contribute **EUR €30,750** from the 2022 Campaign proceeds into this project details of which are noted in the International Projects section above.

IRISH PROSTATE CANCER OUTCOMES REGISTRY

The second generation of the Irish Prostate Cancer Outcomes Registry (IPCOR 2.0) launched in November 2024, collecting information on the care provided, genomic data and the outcomes for men diagnosed with prostate cancer in Ireland. This program will be a vital mechanism to improve care and outcomes in Ireland, linking to the Cancer Control Program via benchmarking, feedback to hospitals and clinicians, alongside support for research.

Who is managing the project

Movember is overseeing the project, with delivery provided by University College Dublin.

How much funding has been invested?

Thanks to The Distinguished Gentleman’s Fund, Movember was able to contribute **€7,505** from 2020 Campaign proceeds and **€24,944** from 2021 Campaign proceeds into this project.



MENTAL HEALTH AND MEN'S HEALTH

VETERANS AND FIRST RESPONDERS MENTAL HEALTH GRANT PROGRAM

The following project was implemented in Ireland:

ORGANISATION	PROJECT SUMMARY
ROYAL COLLEGE OF SURGEONS IN IRELAND (RCSI) HUGS@Home	<p>The aim of this project was to train families and friends to support the mental health of Ireland's first responders by offering simulated role-playing scenarios to learn how to recognize mental health concerns in first responders in the aftermath of a critical workplace incident.</p> <p>This project was completed in December 2024.</p> <p>The Movember Final Report indicated that family members/friends of first responders who attended the first session ended up completing the program (82 participants from 10 sessions that were offered over the grant period completed the program; with 100% completion rate).</p>

Who is delivering it?

The Veterans and First Responders program is managed by Movember. Movember's Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program and collaborate on disseminating the findings from the Veterans and First Responders Report.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €10,517** from 2018 Campaign proceeds and **EUR €8,615** from 2019 Campaign proceeds into this project, details of which are noted in the International Projects section above.

MENTAL HEALTH ESPORTS AND GAMING

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **EUR €26,640** from the 2023 Campaign proceeds and **EUR €37,547** from the 2024 Campaign proceeds to support the program, details of which are noted in the International Projects section above.



**UNITED
STATES OF
AMERICA**



UNITED STATES OF AMERICA

INVESTMENT SUMMARY

From 2016 to 2024, Movember allocated a total of **USD \$12,555,302** from Campaign proceeds to 15 projects in the USA:

PROGRAM FOCUS	PROJECT NAME	FUNDING AMOUNT (USD)
Prostate Cancer	Movember – Distinguished Gentleman’s Fund Challenge Award	\$2,221,441
Prostate Cancer	True North US Program	\$85,879
Prostate Cancer	Sexual Health and Wellbeing Initiative	\$1,082,510
Prostate Cancer	Online Prostate Cancer Resources	\$860,168
Prostate Cancer	True North Global Registry	\$547,495
Prostate Cancer	IRONMAN – International Registry for Men with Advanced Prostate Cancer	\$57,838
Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer EMPRO Sub Study (formerly PROMs Alert Sub Study)	\$411,636
Prostate Cancer	Personalised Active Surveillance Initiative	\$331,842
Prostate Cancer	Prostate Cancer Clinical Quality Initiative	\$373,947
Prostate Cancer	Preventing Disease Progression Initiative	\$180,234
Prostate Cancer	Prostate Cancer Health Equity Grants	\$871,039
Mental Health and Men’s Health	Making Connections Program	\$1,251,154
Mental Health and Men’s Health	DGR Social Connections Challenge	\$5,060
Mental Health and Men’s Health	Veterans and First Responders Mental Health Grant Program	\$1,152,463
Mental Health and Men’s Health	Mental Health Esports & Gaming	\$238,739

Movember will allocate a total of **USD \$136,274** from 2024 Campaign proceeds to future Prostate Cancer projects.

Movember will allocate a total of **USD \$287,007** from 2019 Campaign proceeds, **USD \$342,071** from 2020 Campaign proceeds, **USD \$208,775** from 2021 Campaign proceeds, **USD \$868,756** from 2023 Campaign proceeds and **USD \$1,040,975** from 2024 Campaign proceeds to future men’s mental health and men’s health promotion activities.



PROSTATE CANCER

MOVEMBER – DISTINGUISHED GENTLEMAN'S FUND CHALLENGE AWARD

Movember partners with the Prostate Cancer Foundation to fund large-scale, transformational prostate cancer research projects with a focus on “first in field” discoveries that have a high probability of reducing the chances of death and suffering due to recurrent advanced prostate cancer. A total of **USD \$2,221,441** from the 2016, 2017, 2018 2019 and 2020 Distinguished Gentleman's Fund Campaign proceeds has been invested to support 6 Movember – DGR Challenge Awards. Movember also contributed additional funds to the Award.

Movember allocated USD \$687,032 from the 2016 Campaign, to support Dr Douglas McNeel's 2017 Movember - Distinguished Gentleman's Fund Challenge Award.

Treatments that activate the immune system to target cancer are a promising new way of treating men with prostate cancer. Dr McNeel's project built on previous work on combining a DNA vaccine with a PD-1 blockade and initiated a clinical trial that examined whether the use of one versus two DNA vaccines will be an effective new therapy for men with metastatic, castration-resistant prostate cancer when delivered together with a PD-1 blockade (pembrolizumab).

The trial is currently open for recruitment at the Washington University Siteman Cancer Center and the University of Wisconsin Carbone Cancer Center. With a target recruitment of 60 patients, the trial was due for completion at the end of 2024.

Movember allocated USD \$500,000 from the 2017 Campaign to support Dr Susan Halabi's 2018 Movember - Distinguished Gentleman's Fund Challenge Award.

Metastatic, hormone-sensitive prostate cancer (mHSPC) is currently an incurable and lethal form of prostate cancer for which new interventions are urgently needed. All new interventions must be validated in clinical trials for its safety and efficacy before it is introduced into the healthcare system, where overall survival is recognised as the gold standard measurement to determine the trial results. Overall survival refers to the length of time from the date that the patient received the intervention until they pass away from the disease. This means that a trial could take many years before the results may become available due to the longer life expectancy of the patient, such as men with mHSPC.

Dr Susan Halabi from the Duke University School of Medicine analysed data from over 8,500 men in nine different clinical trials, which showed that the length of time that a man lives without his cancer progressing (progression-free survival) can reasonably be used to predict this overall survival.

Findings from this project has the potential to shorten the reporting time for clinical trials involving men with mHSPC, which means new interventions could reach men safely and more quickly than the current intervention development timeline.

Movember allocated a total of USD \$425,536 from the 2017 and 2018 Campaigns to support Dr Charles Drake's 2019 Movember – Distinguished Gentleman's Fund Challenge Award.

New strategies are needed to harness the power of the immune system as an effective treatment for men with prostate cancer. Dr Drake and his team from the Columbia University Medical Center initiated a first-in-prostate cancer clinical trial combining a well-tolerated and effective IL-8 blocking antibody with an anti-PD-1 drug for men with castration-sensitive prostate cancer.

Preliminary results of this clinical trial were published in 2022, which showed that anti-PD-1 drugs may decrease the time to disease progression as measured by PSA relapse, leading to durable long-term responses after recovery of testosterone in some patients. The data supports further evaluation of combining anti-PD-1 drugs in men with hormone-sensitive prostate cancer. The trial also showed that the addition of IL-8 blocking antibody did not improve cancer outcomes.

Movember allocated USD \$269,169 from the 2019 Campaign to support Dr Phuoc Tran's 2020 Movember – Distinguished Gentleman's Fund Challenge Award.

Oligometastatic prostate cancer refers to a disease state where men have fewer than five metastases (prostate cancer tumour that has spread outside of the prostate gland) but are still thought to be potentially curable. Results from Dr Tran's previous research have demonstrated that targeting sites of oligometastatic prostate cancer with stereotactic ablative radiation (SABR), a highly focused form of radiation therapy, is feasible and prolongs progression-free survival. However, it cannot fully eliminate the disease in most men due to outgrowth of tumour deposits that were too small to be detected by molecular imaging at the beginning of the treatment.

In this project, the team planned to analyse blood samples collected from men participating in two clinical trials that combine SABR with other systemic radiation therapy, and to determine whether the levels of circulating tumour cells and circulating tumour DNA are associated with patient outcomes. The project commenced in late 2020 and was impacted by the COVID-19 pandemic. Research activities are underway where the results will be available in 2025.

Movember allocated USD \$208,228 from the 2019 Campaign to support Dr Arul Chinnaiyan's 2020 Movember – Distinguished Gentleman's Fund Challenge Award.

The majority of metastatic, castration-resistant prostate cancers (mCRPC) are driven by androgen receptor signalling activities. While blockades of this signalling



activities as the first-line therapy can control the disease progression, patients inevitably develop resistance to these therapies overtime.

Dr Chinnaiyan and his team at the University of Michigan planned to investigate two recently discovered gene mutations (called SMARCA2 and SMRCA4) that have been shown to drive disease progression in mCRPC. This project aimed to search for biomarkers that can be used to identify men who are more likely to benefit from treatment with SMARCA2/4-targeting drugs. If successful, the team will initiate a phase 1/2 clinical trial to test the safety and efficacy of the novel SMARCA2/4 degrader (AU15330) alone and in combination with enzalutamide in men with mCRPC. The project commenced in late 2020 and was impacted by the COVID-19 pandemic. Research activities are underway where the results will be available in 2025.

TRUE NORTH US

The True North US (formerly TrueNTH) program was established to improve the physical and mental wellbeing of men living with and beyond prostate cancer, together with their partners, caregivers, and families. It was a national collaborative network established among 15 leading institutions to design and implement solutions via an open website. Successful solutions from the True North pilot have been scaled across the USA and internationally as part of the True North platform.

True North US housed a number of prostate cancer care programs for men, their loved ones and healthcare providers:

PROGRAM COMPONENT	PURPOSE	STATUS
General Information and Introduction to True North	To provide general information on prostate cancer and the purpose of True North	The website is available to all men living with prostate cancer and has now been integrated into www.truenorth.movember.com .
Symptom Tracker	To support self-management of patient-reported outcomes	The tool was made available throughout the pilot. The pilot phase concluded in December 2019.
Decision Support	To prepare men for the process of selecting a treatment path	The tool was made available through the previous TrueNTH USA website and reached over 1,150 men. Access to the tool ended in 2021 upon decommission of www.us.truenth.org and prior to the launch of the new True North site www.truenorth.movember.com .
Community of Wellness	To promote positive lifestyle changes through exercise and diet	The study enrolled 207 men and concluded in 2019.
Sexual Recovery	To provide support for sexual rehabilitation for men and their partners	This study concluded in April 2019.
Care Plan and Navigation	To assist navigation of survivorship issues for men receiving Androgen Deprivation Therapy	This study concluded enrolment in December 2019 and collected follow-up data until June 2020.

Who is delivering it?

Movember managed this program in collaboration with 15 leading institutions across the USA. The website www.truenorth.movember.com is managed by Movember.

Movember allocated USD \$171,036 from the 2020 Campaign to support Dr Matthew Freedman's 2020 Movember – Distinguished Gentleman's Fund Challenge Award.

Dr Freedman and his team at the Dana-Farber Cancer Institute discovered that parts of prostate tumour DNA could be used to predict which men would respond to enzalutamide (a type of hormone therapy for men whose cancer has spread to other parts of the body) and who would not.

They also identified a protein (HDAC3) as a potential therapeutic target that could be combined with enzalutamide to enhance its effectiveness. The team is designing a clinical trial to test the performance of a HDAC3 inhibitor in patients whose prostate cancer has progressed after enzalutamide treatment.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has invested **USD \$85,879** into this program from the 2016 Campaign.



TRUE NORTH GLOBAL REGISTRY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$57,838** from 2018 Campaign proceeds and **USD \$344,065** from 2021 Campaign proceeds and **USD \$145,592** from the 2023 Campaign proceeds into this project, details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$57,838** from 2018 Campaign proceeds into this project, details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER EMPRO SUB STUDY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$171,036** from 2020 Campaign proceeds and **USD \$240,600** from 2022 Campaign proceeds, full details of which are noted in the International Projects section above.

ONLINE PROSTATE CANCER RESOURCES

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$422,067** from 2018 Campaign proceeds and **USD \$438,101** from the 2019 Campaign into this project details of which are noted above.

SEXUAL HEALTH AND WELLBEING INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$196,396** from 2017 Campaign proceeds, **USD \$536,114** from 2023 Campaign proceeds and **USD \$350,000** from 2024 Campaign proceeds into this project, details of which are noted in the International Projects section above.

PERSONALISED ACTIVE SURVEILLANCE INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **USD \$51,842** from 2023 Campaign proceeds and **USD \$280,000** from 2024 Campaign proceeds into this project, details of which are noted in the International Projects section above.

PROSTATE CANCER CLINICAL QUALITY INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **USD \$373,947** from the 2023 Campaign proceeds into this project details of which are noted in the International Projects section above.

PREVENTING DISEASE PROGRESSION INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **USD \$180,234** from the 2021 Campaign proceeds into this project details of which are noted in the International Projects section above.

PROSTATE CANCER HEALTH EQUITY GRANTS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **USD \$596,339** from the 2022 Campaign proceeds and **USD \$274,700** from the 2024 Campaign proceeds into this project details of which are noted in the International Projects section above.

MENTAL HEALTH AND MEN'S HEALTH

MENTAL HEALTH ESPORTS & GAMING

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **USD \$238,739** from the 2023 Campaign proceeds to support the program, details of which are noted in the International Projects section above.

MAKING CONNECTIONS PROGRAM

Making Connections was a USA based program that leveraged the power of communities and connection to improve conditions that promote the mental health and wellbeing of historically marginalised and underserved populations including men and boys of colour and members of the military, veterans, and their families. Following the completion of the project in 2019, Movember selected five of the most promising projects to continue funding through to 2022. Funds from the 2019 Campaign were allocated to Resilience Grows Here, a community-run wellbeing and suicide prevention program aimed at serving military veterans and their families, at Canton/Farmington Valley in Connecticut.



The project officially concluded in June 2024. However, three Making Connections sites have been integrated into other initiatives aimed at supporting Indigenous populations as well as addressing the mental health of boys and young men through sports and sporting environments. The final evaluation report for Making Connections led by the University of South Florida has been submitted to Movember. This, along with supplementary program documentation, reports from community-based sites, and further relevant materials spanning the program's nine-year duration, will be compiled into a comprehensive impact summary report. This report will provide a US-centric perspective of mental health programming funded by Movember, with a particular emphasis on young men of colour served by community-based organizations. The impact summary report is anticipated to be completed by September 2025.

Who is delivering it?

Movember managed this program after 5 years of initial management and direction by Prevention Institute.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has allocated **USD \$85,879** from the 2016 campaign, **USD \$310,099** from the 2017 Campaign, **USD \$563,109** from the 2018 Campaign, and **USD \$292,067** from the 2019 Campaign toward the implementation phase of the program.

DGR SOCIAL CONNECTIONS CHALLENGE

The following 4 projects from the USA were selected to take part in the first phase of the DGR Social Connections Challenge:

- **Motorcycle Therapy** targeted middle-aged motorcycle riders from any branch of the armed services in active duty, retired or veterans. The program aimed to open up opportunities to experience different types of motorbiking without the risk of financial commitment. Small build groups encourage natural friendships to form along with riding activities to encourage and promote participants' ability to tackle their personal problems.
- **BiKEMEETs.com** aimed to create a motorcycle map to connect riders, between the ages of 25-35, with local events, destinations, and riding buddies. Many riders leave and come back to the hobby, move to a new city, or simply struggle with the social anxieties to connect with other local enthusiasts. The goal was to break down those barriers to entry and help riders plug into the thriving moto communities in their own backyards.
- **The Turn** was aimed at male riders of all ages and will engage with the NYC motorcycle community to provide a year-round program that focused on fostering community and tackling mental health issues.
- **The Ride 2 Wise** series of short films aimed to address the ways in which men communicate and share personal stories, allowing them to be vulnerable in a setting that is familiar to them. Older bikers have life experience to share with younger riders and it was hoped that the films would lead to transformational conversations, build relationships, and strengthen social connections.

Following a Phase 2 – Piloting review process, Motorcycle Therapy was selected to continue testing their idea however they were not able to identify a fiscal sponsor and declined the award halting the project. Only one requested the awarded development funds hence, a total of \$5,060 was allocated in the US.

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has allocated **USD \$5,060** from the 2019 Campaign to fund the project, details of which are noted in the International Projects section above.

MENTAL HEALTH ESPORTS & GAMING

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **USD \$238,739** from the 2023 Campaign proceeds to support the program, details of which are noted in the International Projects section above.



**VETERANS AND FIRST RESPONDERS
MENTAL HEALTH GRANT PROGRAM**

The following projects were implemented in the USA:

ORGANISATION	PROJECT SUMMARY
<div>SOUTHCENTRAL FOUNDATION</div> <div>Southcentral Foundation Soldiers Heart Program</div>	<p>Southcentral Foundation offers health and wellness services for Alaska Native and American Indian people living in Anchorage and surrounding communities.</p> <p>Soldier’s Heart is a post-traumatic stress training retreat program for combat veterans and first responders in isolated communities in Alaska. It includes a 3-day peer leadership training, with an added 4-hour cultural humility training. Post-retreat, a community gathering is organised with all the participants, family, and community members as part of the Wellness Circle.</p> <p>The project was completed in May 2024.</p> <p>Findings from the Movember Final Report indicated that the Program is invaluable to the Anchorage Fire Department providing an Alaska-based resource not otherwise available. For Alaska State Troopers who participated in the Program, it changed their life and their family’s life for the better.</p>
<div>FIRST RESPONDER CENTER FOR EXCELLENCE</div> <div>Enhanced Stress First Aid (SFA)</div>	<p>SFA is an online course for firefighters and front-line company officers across the USA.</p> <p>The project was completed in March 2024.</p> <p>Findings from the Movember Final Report indicated that the immense success with recruitment and engagement due to a comprehensive marketing strategy that resulted in 1,510 firefighters participating in the Stress First Aid Program (surpassing the marketing goal).</p>

Who is delivering it?
The Veterans and First Responders program is managed by Movember. Movember’s Monitoring, Evaluation and Learning team is working with the Movember Mental Health and Suicide Prevention team to oversee the evaluation of the program and collaborate in disseminating the findings from the Veterans and First Responders Report.

How much funding has been invested?
Thanks to the Distinguished Gentleman’s Fund, Movember has been able to invest **USD \$315,524** from the 2021 Campaign proceeds and **USD \$836,939** from the 2022 Campaign proceeds into this project, details of which are noted in the International Projects section above.



**REST OF
WORLD**



REST OF WORLD

INVESTMENT SUMMARY

From 2016 to 2024, Movember allocated a total of **EUR €6,489,817, AUD \$317,702, USD \$1,259,026** and **GBP £8,262** from Campaign proceeds to 11 projects across the Rest of World:

PROGRAM FOCUS	PROJECT NAME	FUNDING AMOUNT
Prostate Cancer	Online Prostate Cancer Resources	EUR €24,598
Prostate Cancer	True North Global Registry	EUR €1,268,878 AUD \$81,336 USD \$27,443
Prostate Cancer	IRONMAN – International Registry for Men with Advanced Prostate Cancer	EUR €1,165,705 AUD \$146,102 USD \$287,886
Prostate Cancer	GAP3 – Active Surveillance	EUR €516,360
Prostate Cancer	Personalised Active Surveillance Initiative	EUR €367,652
Prostate Cancer	Prostate Cancer Clinical Quality Initiative	EUR €150,000 AUD \$8,417
Prostate Cancer	Preventing Disease Progression Initiative	EUR €184,767 USD \$125,345
Prostate Cancer	Personalised Cancer Care Initiative	AUD \$29,307
Prostate Cancer	Prostate Cancer Outcomes Registry - Australia and New Zealand Database Replacement	AUD \$47,822 USD \$180,260
Prostate Cancer	Prostate Cancer Health Equity Grants	USD \$3,661 GBP £8,262
Mental Health and Men's Health	Mental Health Esports & Gaming	EUR €458,547

Movember will allocate a total of **EUR €97,015** from 2020 Campaign proceeds, **EUR €326,767** from 2021 Campaign proceeds, **EUR €806,125** from 2022 Campaign proceeds, **USD \$263,296** from 2023 Campaign proceeds and **EUR €532,150, AUD \$4,717** and **USD \$371,135** from 2024 Campaign proceeds to future Prostate Cancer projects.

Movember will allocate a total of **EUR €59,105** from 2023 Campaign proceeds and **EUR €532,150** from 2024 Campaign proceeds to future men's mental health and men's health promotion activities.



PROSTATE CANCER

ONLINE PROSTATE CANCER RESOURCES

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €11,675** from 2018 Campaign proceeds and **EUR €12,923** from 2019 Campaign proceeds into this project details of which are noted in the International Projects section above.

TRUE NORTH GLOBAL REGISTRY

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €222,690** from 2016 Campaign proceeds, **EUR €370,301** plus **AUD \$53,695** from 2017 Campaign proceeds, **EUR €365,530** from the 2018 Campaign and **EUR €251,810** and **AUD \$9,577** from the 2019 Campaign proceeds, and **EUR €58,547**, **AUD \$18,064** and **USD \$27,443** from the 2020 Campaign into this project, details of which are noted in the International Projects section above.

IRONMAN - INTERNATIONAL REGISTRY FOR MEN WITH ADVANCED PROSTATE CANCER

How much funding has been invested?

Funding across countries in 2016 and 2017 has supported Brazil, South Africa, Switzerland, and Sweden participating in this project.

Thanks to The Distinguished Gentleman's Fund, Movember has allocated **EUR €82,754** of 2016 Campaign proceeds, **USD \$115,732** from 2017 Campaign proceeds, **EUR €393,758** from 2018 Campaign proceeds and **EUR €521,859**, **AUD \$119,006** and **USD \$130,990** from 2019 Campaign proceeds, and **EUR €167,333**, **AUD \$27,096** and **USD \$41,164** from 2020 Campaign proceeds.

GAP3 - ACTIVE SURVEILLANCE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €201,079** from 2018 Campaign proceeds, **EUR €180,564** from 2019 Campaign proceeds, **EUR €57,990** from 2020 Campaign proceeds, and **EUR €76,683** from the 2021 Campaign, details of which are noted in the International Projects section above.

PERSONALISED ACTIVE SURVEILLANCE INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest **EUR €367,652** from 2023 Campaign proceeds into this project, details of which are noted in the International Projects section above.

PROSTATE CANCER CLINICAL QUALITY INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **EUR €150,000** and **AUD \$8,417** from the 2023 Campaign proceeds into this project details of which are noted in the International Projects section above.

PREVENTING DISEASE PROGRESSION INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **EUR €85,505** and **USD \$125,345** from the 2021 Campaign proceeds and **EUR €99,261** from 2022 Campaign proceeds into this project details of which are noted in the International Projects section above.

PERSONALISED CANCER CARE INITIATIVE

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$29,307** from the 2021 Campaign to support this project. Full details of this project are noted in the International Projects section above.

PROSTATE CANCER OUTCOMES REGISTRY - AUSTRALIA AND NEW ZEALAND DATABASE REPLACEMENT

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember has been able to invest a total of **AUD \$47,822** and **USD \$180,260** from the 2022 Campaign to support this project. Full details of this project are noted in the International Projects section above.

PROSTATE CANCER HEALTH EQUITY GRANTS

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember was able to contribute **USD \$3,661** and **GBP £8,262** from the 2022 Campaign proceeds into this project details of which are noted in the International Projects section above.

MENTAL HEALTH AND MEN'S HEALTH

MENTAL HEALTH ESPORTS & GAMING

How much funding has been invested?

Thanks to The Distinguished Gentleman's Fund, Movember invested **EUR €458,547** from the 2023 Campaign proceeds to support the program, details of which are noted in the International Projects section above.



APPENDICES



APPENDICES

APPENDIX A. DISTINGUISHED GENTLEMAN'S FUND PROGRAM LIST

MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
AUSTRALIA	Prostate Cancer	New Concepts Grant	[2016] AUD \$398k
	Prostate Cancer	Young Investigators Grant	[2016] AUD \$100k
	Prostate Cancer	Clinical Trial Award	[2016] AUD \$231k [2017] AUD \$92k
	Prostate Cancer	Clinician Scientist Award	[2017] AUD \$352k
	Prostate Cancer	Prostate Cancer Research Alliance	[2018] AUD \$463k [2019] AUD \$236k
	Prostate Cancer	Sexual Health and Wellbeing Initiative	[2017] AUD \$322k
	Prostate Cancer	Online Prostate Cancer Resources	[2016] AUD \$97k [2018] AUD 231k [2019] AUD \$236k
	Prostate Cancer	True North Global Registry	[2018] AUD \$119k
	Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2020] AUD \$105k
	Prostate Cancer	Personalised Cancer Care Initiative	[2021] AUD \$358k
	Prostate Cancer	Prostate Cancer Outcome Registry Database Replacement	[2022] AUD \$416k
	Prostate Cancer	Prostate Cancer Clinical Quality Initiative	[2023] AUD \$521k [2024] AUD \$467k
	Prostate Cancer	Unallocated Cancer Funds	[2020] AUD \$105k [2024] AUD \$8k
	Mental Health and Men's Health	Australian Social Innovators Challenge Program	[2016] AUD \$146k
	Mental Health and Men's Health	Movember Speakeasy	[2017] AUD \$322k
	Mental Health and Men's Health	Veterans and First Responders Mental Health Grant Program	[2018] AUD \$463k [2019] AUD \$157k [2021] AUD \$215k [2022] AUD \$416k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
AUSTRALIA cont.	Mental Health and Men's Health	DGR Social Connections Challenge	[2019] AUD \$157k [2021] AUD \$143k
	Mental Health and Men's Health	Mental Health Esports & Gaming	[2023] AUD \$521k
	Mental Health and Men's Health	Unallocated Mental Health and Men's Health Funds	[2020] AUD \$209k [2024] AUD \$476k

MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
CANADA	Prostate Cancer	Translation Acceleration Grants – TAG2 / TAG7 / TAG8	[2016] CAD \$110k [2017] CAD \$94k [2018] CAD \$96k [2019] CAD \$108k
	Prostate Cancer	Sexual Health Project	[2020] CAD \$71k
	Prostate Cancer	Online Prostate Cancer Resources	[2018] CAD \$96k [2019] CAD \$108k
	Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2020] CAD \$61k
	Prostate Cancer	Sexual Health and Wellbeing Initiative	[2021] CAD \$168k
	Prostate Cancer	Prostate Cancer Health Equity Grants	[2022] CAD \$238k [2024] CAD \$184k
	Prostate Cancer	Prostate Cancer Clinical Quality Initiative	[2023] CAD \$310k [2024] CAD \$67k
	Prostate Cancer	Unallocated Cancer Funds	[2020] CAD \$61k [2024] CAD \$47k
	Mental Health and Men's Health	Canada Social Connections Challenge Program	[2016] CAD \$28k
	Mental Health and Men's Health	Digital Social Connections Challenge	[2017] CAD \$71k
	Mental Health and Men's Health	Veterans and First Responders Mental Health Grant Program	[2018] CAD \$128k [2019] CAD \$72k [2021] CAD \$84k [2022] CAD \$238k
	Mental Health and Men's Health	DGR Social Connections Challenge	[2019] CAD \$72k [2021] CAD \$84k
	Mental Health and Men's Health	Mental Health Esports & Gaming	[2023] CAD \$310k
	Mental Health and Men's Health	Unallocated Mental Health and Men's Health Funds	[2020] CAD \$123k [2021] CAD \$84k [2024] CAD \$298k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
AOTEAROA NEW ZEALAND	Prostate Cancer	Prostate Cancer Outcomes Registry – Australia and New Zealand (PCOR-ANZ)	[2016] NZD \$71k [2017] NZD \$57k [2018] NZD \$71k [2019] NZD \$83k [2020] NZD \$30k
	Prostate Cancer	Sexual Health and Wellbeing Initiative	[2021] NZD \$39k [2022] NZD \$66k
	Prostate Cancer	Prostate Cancer Clinical Quality Initiative	[2023] NZD \$59k [2024] NZD \$87k
	Mental Health and Men's Health	Go to Where Men Are – Young Men	[2016] NZD \$30k
	Mental Health and Men's Health	Like A Man New, Aotearoa Zealand	[2017] NZD \$57k
	Mental Health and Men's Health	Veterans and First Responders Mental Health Grant Program	[2018] NZD \$48k [2019] NZD \$28k [2022] NZD \$66k [2023] NZD \$59k
	Mental Health and Men's Health	DGR Social Connections Challenge	[2019] NZD \$28k [2021] NZD \$38k
	Mental Health and Men's Health	Unallocated Mental Health and Men's Health Funds	[2020] NZD \$30k [2024] NZD \$87k

MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
SINGAPORE	Prostate Cancer	Prostate Cancer Specialist Nurses	[2017] AUD \$8k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
UNITED KINGDOM	Prostate Cancer	Precision Medicine	[2016] GBP £367k + EUR €91k
	Prostate Cancer	Online Prostate Cancer Resources	[2018] GBP £38k [2019] GBP £200k
	Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2017] GBP £315k + EUR €350k [2018] GBP £219k [2019] GBP £100k [2020] GBP £51k
	Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer EMPRO Sub Study	[2019] GBP £100k
	Prostate Cancer	True North Global Registry	[2018] GBP £181k
	Prostate Cancer	Sexual Health and Wellbeing Initiative	[2020] GBP £51k [2021] GBP £217k
	Prostate Cancer	Prostate Cancer Health Equity Grants	[2022] GBP £370k [2024] GBP £78k
	Prostate Cancer	Prostate Cancer Clinical Quality Initiative	[2023] GBP £366k
	Prostate Cancer	Personalised Active Surveillance Initiative	[2023] GBP £135k [2024] GBP £457k
	Mental Health and Men's Health	Social Innovators Challenge Program	[2016] GBP £41k
	Mental Health and Men's Health	Digital Social Connections Challenge	[2017] GBP £126k
	Mental Health and Men's Health	DGR Social Connections Challenge	[2019] GBP £133k [2021] GBP £109k
	Mental Health and Men's Health	Veterans and First Responders Mental Health Grant Program	[2018] GBP £291k [2019] GBP £133k [2022] GBP £370k
	Mental Health and Men's Health	Mental Health Esports & Gaming	[2023] GBP £501k
	Mental Health and Men's Health	Unallocated Mental Health and Men's Health Funds	[2020] GBP £102k [2021] GBP £109k [2024] GBP £536k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
UNITED STATE OF AMERICA	Prostate Cancer	Movember – Distinguished Gentleman’s Fund Challenge Award	[2016] USD \$687k [2017] USD \$503k [2018] USD \$422k [2019] USD \$438k [2020] USD \$171k
	Prostate Cancer	True North US program	[2016] USD \$86k
	Prostate Cancer	Sexual Health and Wellbeing Initiative	[2017] USD \$196k [2023] USD \$536k [2024] USD \$350k
	Prostate Cancer	Online Prostate Cancer Resources	[2018] USD \$422k [2019] USD \$438k
	Prostate Cancer	True North Global Registry	[2018] USD \$58k [2021] USD \$344k [2023] USD \$146k
	Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2018] USD \$58k
	Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer EMPRO Sub Study	[2020] USD \$171k [2022] USD \$241k
	Prostate Cancer	Preventing Disease Progression Initiative	[2021] USD \$180k
	Prostate Cancer	Prostate Cancer Health Equity Grants	[2022] USD \$596k [2024] USD \$275k
	Prostate Cancer	Prostate Cancer Clinical Quality Initiative	[2023] USD \$374k
	Prostate Cancer	Personalised Active Surveillance Initiative	[2023] USD \$52k [2024] USD \$280k
	Prostate Cancer	Unallocated Prostate Cancer Funds	[2024] USD \$136k
	Mental Health and Men’s Health	Making Connections Program	[2016] USD \$86k [2017] USD \$310k [2018] USD \$563k [2019] USD \$292k
	Mental Health and Men’s Health	DGR Social Connections Challenge	[2019] USD \$5k
	Mental Health and Men’s Health	Veterans and First Responders Mental Health Grant Program	[2021] USD \$316k [2022] USD \$837k
	Mental Health and Men’s Health	Mental Health Esports & Gaming	[2023] USD \$239k
	Mental Health and Men’s Health	Unallocated Mental Health and Men’s Health Funds	[2019] USD \$287k [2020] USD \$342k [2021] USD \$209k [2023] USD \$869k [2024] USD \$1.04m



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
IRELAND	Prostate Cancer	Irish Prostate Cancer Outcomes Registry	[2020] EUR €8k [2021] EUR €25k
	Prostate Cancer	Prostate Cancer Health Equity Grants	[2022] EUR €31k
	Prostate Cancer	Prostate Cancer Clinical Quality Initiative	[2023] EUR €27k [2024] EUR €41k
	Mental Health and Men's Health	Veterans and First Responders Mental Health Grant Program	[2018] EUR €11k [2019] EUR €9k
	Mental Health and Men's Health	Mental Health Esports & Gaming	[2023] EUR €27k
	Mental Health and Men's Health	Unallocated Mental Health and Men's Health Funds	[2020] EUR €8k [2024] EUR €41k



MOVEMBER COUNTRY	PROGRAM FOCUS	PROGRAM NAME	[CAMPAIGN] FUNDING AMOUNT
REST OF WORLD	Prostate Cancer	Online Prostate Cancer Resources	[2018] EUR €12k [2019] EUR €13k
	Prostate Cancer	True North Global Registry	[2016] EUR €223k [2017] EUR €370k + AUD \$54k [2018] EUR €366k [2019] EUR €252k + AUD \$10k [2020] EUR €59k + AUD \$18k + USD \$27k
	Prostate Cancer	IRONMAN - International Registry for Men with Advanced Prostate Cancer	[2016] EUR €83k [2017] USD \$116k [2018] EUR €394k [2019] EUR €522k + AUD \$119k + USD \$131k [2020] EUR €167k + AUD \$27k + USD \$41k
	Prostate Cancer	GAP3 – Active Surveillance	[2018] EUR €201k [2019] EUR €181k [2020] EUR €58k [2021] EUR €77k
	Prostate Cancer	Preventing Disease Progression Initiative	[2021] EUR €86k + USD \$125k [2022] EUR €99k
	Prostate Cancer	Personalised Cancer Care Initiative	[2021] AUD \$29k
	Prostate Cancer	Prostate Cancer Health Equity Grants	[2022] USD \$4k + GBP £8k
	Prostate Cancer	Prostate Cancer Outcome Registry Database Replacement	[2022] AUD \$48k + USD \$180k
	Prostate Cancer	Prostate Cancer Clinical Quality Initiative	[2023] EUR €150k + AUD \$8k
	Prostate Cancer	Personalised Active Surveillance Initiative	[2023] EUR €368k
	Prostate Cancer	Unallocated Prostate Cancer Funds	[2020] EUR €97k [2021] EUR €324k [2022] EUR €806k [2023] USD \$263k [2024] EUR €532k + AUD \$5k + USD \$371k
	Mental Health and Men's Health	Mental Health Esports & Gaming	[2023] EUR €459k
	Mental Health and Men's Health	Unallocated Mental Health and Men's Health Funds	[2023] EUR €59k [2024] EUR €532k

